



USAID
FROM THE AMERICAN PEOPLE

YouthPower: Implementation

The USAID-funded YouthPower: Implementation IDIQ will focus on strengthening local, national and global youth systems and programs to achieve sustainable, positive youth outcomes in health, education, and political and economic empowerment, and to increase youth engagement in development efforts.

YouthPower is dedicated to integrated, evidence-based youth programs, evaluations, and policies. With sufficient financial and social investments within and across the sectors of education, health, livelihoods, democracy, human rights, and governance in innovative, scalable, affordable programming, USAID can demonstrate how the “youth bulge” of today can be transformed into the “demographic dividend” of the future.

YouthPower: Implementation will focus on programs that utilize a positive youth development and/or assets-based approach, which have increasingly demonstrated positive results across multiple sectors. YouthPower: Implementation aims to apply these findings and evidence, and hypothesizes the following: When youth development systems in countries are actively and intentionally organized to enable youth to experience diverse and sustained opportunities to develop their skills and assets, then countries and communities experience gains in development impacts in health, employment, education, economic opportunity, security, democracy, human rights, and governance.



RTI International and our YouthPower: Implementation consortium members are committed to achieving positive youth outcomes by strengthening local, national, and global youth systems. The evidence collected across RTI’s broad experience, both internationally and domestically, supports the hypothesis that in youth programming the most positive and sustained outcomes occur when approached through multiple sectors and with young people’s active involvement.

RTI and its consortium members bring extensive youth development experience across many sectors, cultures, and environments. Equally important, each member is deeply committed to the goals of YouthPower and willing and eager to share experiences, collaborate, and learn together. Our members are on the leading edge of some of the most innovative and promising approaches to achieving positive youth outcomes through greater levels of youth engagement, building youth assets, and developing the capacity of local youth-serving institutions.

Leading this team, RTI is a recognized research and development institute with expertise in turning knowledge into practice through evidence-based programming in health, education, economic opportunity, workforce development, and governance. The members of our consortium have been carefully selected to ensure the highest degree of responsiveness to USAID Bureaus and Missions around the world.



YouthPower aims to transform today’s “youth bulge” into tomorrow’s “demographic dividend”.

YouthPower: Implementation will:

- Implement and support the scale up of sustainable youth programs, within and across multiple sectors;
- Improve the ability of youth-led and youth-serving institutions to design, implement and evaluate youth programs and policies;
- Strengthen the capacity of youth to engage in development processes in their communities;
- Support USAID as a leader in the development of the international evidence base for positive youth development approaches.

YouthPower: Implementation is concerned primarily with girls/young women and boys/young men between the ages of 10–29, while recognizing that the experience and definition of youth as a life stage varies across cultures and countries and is shaped by gender, socio-economic status, race, ethnicity and other social determinants.

YouthPower: Implementation will support a positive youth development approach, which promotes the building of assets of young people and communities and strengthens protective factors to achieve greater health outcomes and resilience and both short- and long-term desired youth outcomes. Additionally, YouthPower: Implementation will promote the full engagement of youth in their communities, including in the design, delivery and evaluation of youth-targeted programs.

Issued by the U.S. Agency for International Development's Bureau of Global Health, Bureau of Economic Growth, Education and Environment, and Bureau of Democracy, Conflict and Humanitarian Assistance, the YouthPower project is a single solicitation for two global multi-award Indefinite Delivery, Indefinite Quantity (IDIQ) contracts: YouthPower: Implementation and YouthPower Evidence & Evaluation.

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RTI YouthPower: Implementation Partners

RTI International (www.rti.org) is a recognized research and development institute with expertise in health, education, economic opportunity, workforce development, and governance.

International Rescue Committee (www.rescue.org) is a leading post-conflict development agency, empowering youth in 40 countries worldwide.

Catholic Relief Services (www.crs.org) is a leading international development agency improving the lives of youth, especially young women, in 60 countries.

Right to Play (www.righttoplay.com) is a pioneer in using sport and play to empower children and youth to overcome the effects of poverty, conflict, and disease.

Center for Creative Leadership (www.ccl.org) is a top ranked global provider of early/youth leadership development and executive education.

Population Services International (www.psi.org) works with youth in over 60 countries to improve health outcomes, particularly in sexual and reproductive health.

Save the Children Canada/Street Kids (www.savethechildren.org) works to create a world where every child attains the right to survival, protection, development and participation.

Counterpart International (www.counterpart.org) partners with communities to invest in food security, economic development, and youth civic participation.

Land O'Lakes (www.landolakesinc.com) is an experienced global implementer of agriculture and food security programs.

SSG Advisors (www.ssg-advisors.com) leverages public-private partnerships to empower young people and provide greater career and economic opportunities.

Global Girl Media (www.globalgirlmedia.org) develops the voice and media literacy of teenage girls and young women in underserved communities.

Mobile Accord Inc. (www.mobileaccord.com) creates innovative mobile services, including GeoPoll, a mobile surveying platform revolutionizing data collection.

TMN Corp (www.tmncorp.com) is a full-service communications company that provides innovative solutions to marketing, communications, and social awareness.

Absolute Options LLC (www.absoluteoptionsllc.com) drives innovations in international economic development and humanitarian assistance.

Windwalker Corporation (www.windwalker.com) produces award-winning instructional products, such as learning simulations, gaming, and video-based training.

Brown and Associates (www.browneassoc.com) is a premier health services management and health education corporation that provide health education, training, and prevention services.

Vysnova Partners (www.vysnova.com) works with government and commercial clients to deliver technical services in health, governance, education, and management.

