Scope of Work (SOW)

USAID Uganda Biodiversity for Resilience Activity
Short Term Technical Assistance (STTA)

<table>
<thead>
<tr>
<th>Assignment Title:</th>
<th>Feasibility Study for Wildlife Ranching in Uganda focused on three geographic areas (Karamoja, Murchison Falls/Acholi Region, and Lake Mburo).</th>
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</thead>
<tbody>
<tr>
<td>Result:</td>
<td>1.2. B4R Result : Innovation in developing best practices, products and partnerships.</td>
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<tr>
<td>Activity:</td>
<td>1.2.3 B4R Activity: Develop shared-value partnerships and build capacity of private sector and locally-based entrepreneurs and microenterprises.</td>
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<tr>
<td>Consultant Name:</td>
<td>TBD</td>
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<tr>
<td>Country:</td>
<td>Uganda</td>
</tr>
<tr>
<td>Location:</td>
<td>Kidepo Valley Landscape (Karenga, Kaabong, Kotido, Abim, Agago, Kitgum Districts)&lt;br&gt;Murchison Falls Landscape (Nwoya District)&lt;br&gt;Lake Mburo Landscape (Kiruhura District)</td>
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<tr>
<td>Level of Effort:</td>
<td>30 Days</td>
</tr>
<tr>
<td>Period of Performance:</td>
<td>December 2021 – February 2022</td>
</tr>
<tr>
<td>Consultant Point of Contact:</td>
<td>Jennifer Talbot, B4R Chief of Party, <a href="mailto:jtalbot@ugandabiodiversity.rti.org">jtalbot@ugandabiodiversity.rti.org</a></td>
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1. Background:

The goal of the USAID/Uganda Biodiversity for Resilience (B4R) Activity, implemented by RTI International, is to assist communities, the Government of Uganda (GOU), and the private sector to conserve and manage biodiversity in target ecosystems for lasting environmental and economic sustainability and increased community and household resilience. The B4R Activity will achieve this through three interrelated outcomes:

- Outcome 1: Economic, financial, and social investments are linked to and incentivize conservation.
- Outcome 2: Governance arrangements benefit biodiversity and enable communities to benefit from biodiversity.
- Outcome 3: GOU strengthens its sustainable management of targeted protected areas and biodiversity adjacent to protected areas.

The USAID/Uganda Biodiversity for Resilience (B4R) Activity provides direct financial support in the form of sub-awards from its Strategic Investment Fund (SIF) to private sector and other community-based enterprises towards achieving biodiversity conservation objectives in Kidepo Valley, Murchison Falls, Lake Mburo, and Budongo Forest landscapes. The B4R SIF aims to stimulate investment in nature-based economies in target landscapes.

Community-based wildlife management models have been emerging in Uganda in recent years, spearheaded by the effort of Uganda Wildlife Authority. UWA is mandated to ensure sustainable management of wildlife resources and supervise wildlife management activities in Uganda both within and outside the protected areas. The mission of UWA is “to conserve, economically develop and sustainably manage the wildlife and protected areas of Uganda in partnership with neighboring communities and other stakeholders for the benefit of the people of Uganda and the global community”.

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This approach has been identified as one of the suitable approaches for sustainable management of wildlife on private land in several areas in the country, which still harbor wildlife outside of the gazetted protected areas. This approach focuses on the formation and operationalization of the so called “conservancy model”, which has been successful in other countries in East and Southern Africa.

B4R has been supporting communities and relevant stakeholders in conservancy establishment in three geographical areas:

- Kidepo Valley Landscape: Karenga Conservancy
- Murchison Falls: Murchison Community Conservancy
- Lake Mburo: Rurambira Conservancy

The process of establishment is ongoing following the “conservancy roadmap” methodology adopted by the project.

This conservancy model is new in Uganda and requires strategic initiatives to be completed for successful implementation, including following the sustainable business models and developing diverse conservation enterprises. The approach is to apply multisectoral approach and develop nature-based enterprises e.g., in eco-tourism, sustainable consumptive use of wildlife (such as sport hunting), wildlife ranching), climate- or regenerative agriculture, forestry, renewable energy, and aquaculture.

Wildlife ranching or farming represents one such potential conservation enterprise opportunity. These activities are not yet well developed in Uganda and the few that exist are still in nascent stages. Even so, the few existing ranches such as Ziwa Rhino Ranch and King Caesar Ranch are not community based. Nonetheless, Uganda’s current legislation, Section 35(1c) of Uganda Wildlife Act, 2019 provides for wildlife use rights, Class C (ranching).

UWA, with financial support from USAID/Biodiversity for Resiliency (B4R) Activity, is seeking a competent consultant to conduct a feasibility study for development of wildlife ranching and farming (wildlife use right class B) in Uganda, as defined by rearing/growing wildlife for a variety of commercial purposes (e.g. wildlife products, recreation and eco-tourism, sale of wild animals, other uses).

2. Objectives of Assignment:

The overall purpose of the study is to conduct a feasibility study to identify viable wildlife-based enterprises in wildlife ranching and farming, which would create economic incentives for local communities and landowners to participate in conservation thus, fostering and supporting the community-based wildlife management in Uganda for the benefit of the targeted communities and ecosystems.

The feasibility study is expected to:

- Inform and generate recommendations and strategies for development of wildlife ranching/farming conservation enterprises.
- Develop the recommendations for further regulations needed for successful development and growth of wildlife ranching in Uganda.
- Identify the potential opportunities, including preparing the requisite information for their development (e.g. type of products and markets, location, scale of enterprises and necessary investment).
- Guide management on how good practices and synergies can be domesticated.
Geographic scope is to focus specifically on these three regions:

- **Karamoja** – primarily the areas around Karenga Community Wildlife Area the forming Karenga Conservancy in six (6) districts of Karenga, Kaabong, Kotido, Kitgum, Abim, and Agago.
- **Murchison Falls and greater Acholi Region** – areas buffering the national park, such as Murchison Community Conservancy and other surrounding areas.
- **Lake Mburo** – the areas bordering the national park, such as Rurambira Conservancy.

3. **Activities / Scope of Services:**

1.2. **B4R Result**: Innovation in developing best practices, products and partnerships.

1.2.3 **B4R Activity**: Develop shared-value partnerships and build capacity of private sector and locally-based entrepreneurs and microenterprises.

The consultant shall specifically undertake the following:

- a. Assesses the feasibility of the three areas.
- b. Generate appropriate recommendations and strategies for development of wildlife ranching and farming conservation enterprises in Uganda, in line with the best practices regionally in sub-Saharan Africa.
- b. Evaluate specifically suitable locations and habitats on community or private lands for a potential rhino sanctuary through reintroduction
  - a. Identify and categorize the potential enterprise opportunities in wildlife ranching/farming for diverse purposes (e.g. meat production, meat production, eco-tourism, sale of wild animals, other wildlife products).
  - b. Collect and prepare the requisite information for their development (e.g. type of products and markets, location, scale of enterprises and necessary investment).
  - c. Evaluate and determine the contribution and impact of wildlife ranching/farming on local economy and community livelihoods.
- d. Assess the influence and impact of wildlife ranching and farming on attitudes of the people towards wildlife conservation.
- e. Evaluate and propose mechanisms how these enterprises can support emerging community-based conservancies in the target areas.
- f. Assess the potential impact of wildlife ranching and farming on wildlife populations in the target areas.
- g. Conduct business and financial analysis of the identified enterprise opportunities.

**Methodology**

- a. The consultant will use highly participatory approaches and methods to involve the partners such as Private Sector Companies, Conservancy Management Committees, Community Wildlife Associations, Uganda Wildlife Authority, and Local Governments.
- b. The consultant will undertake field observations, interact with stakeholders such as targeted beneficiaries, members of community wildlife associations, management committees, and management boards.
- c. The consultant will apply the best practices on wildlife ranching and farming, community-based wildlife management, and sustainable business practices.

4. **Required Qualifications**
The Consultant is expected to have professional qualifications in the relevant field with demonstrable experience in sustainable wildlife with a bias in community-based wildlife management, formulation of community-based institutional frameworks as well as the designing research institutions/organizations. Additionally, he/she should possess the following skills/experiences:

- An advanced degree/PhD or Master’s Degree in business, finance, natural resource management, economics, environmental/natural resource economics, or other relevant area of Postgraduate study.
- Expert in wildlife-based enterprises, specifically in consumptive wildlife utilization.
- Practical knowledge and experience in wildlife- and protected area management.
- Excellent business planning, financial modelling and writing skills.
- Practical experience in undertaking feasibility studies, socio-economic surveys as well as sustainable use of natural resources will be added advantage.
- At least five years’ experience working with projects, agencies or government institutions dealing with conservation and/or community-based natural resources utilization.
- Demonstrate excellent interpersonal and professional skills in interacting with government and development partners.
- Skills in facilitation of stakeholder engagement/workshops.

5. Deliverables

Detailed deliverables and outputs will be developed during the assignment and will include the following:

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<tr>
<th>PLANNED ACTIVITY</th>
<th>Dec</th>
<th>Jan</th>
<th>Feb</th>
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<tbody>
<tr>
<td>1 Stakeholder Assessment and Literature Review, Information Gathering</td>
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<tr>
<td>2 Fieldwork in the three (3) regions: Karamoja, Murchison Falls, and Lake Mburo.</td>
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<tr>
<td>3 Finalization of report following the feedback from key stakeholders (UWA, B4R)</td>
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6. Monitoring and Evaluation

Apart from the deliverables mentioned in Section 5 above, this Activity will contribute to the following USAID B4R indicator:

- Number of people with improved economic benefits derived from sustainable natural resource management and/or biodiversity conservation

7. Terms & Proposed Schedule

**Level of Effort:** Short-Term Technical Assistance (STTA) for up to 30 days.
**Working Arrangements:** The Consultant will work closely with the B4R staff (Private Sector Engagement Advisor, Landscape Coordinator and other B4R field staff).

**Estimated Start Date:** December 6, 2021

**Period of Performance:** December 2021 – February 2022.

**Locations:**
- Kidepo Valley Landscape (Karenga, Kaabong, Kotido, Abim, Agago, Kitgum Districts)
- Murchison Falls Landscape (Nwoya District)
- Lake Mburo Landscape (Kiruhura District)

The following deadlines assume start of the implementation on December 6, 2021

<table>
<thead>
<tr>
<th>Deliverables</th>
<th>Deadline</th>
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<tbody>
<tr>
<td>1. Inception Report – detailed approach, plan, initial findings</td>
<td>December 15th, 2021</td>
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<td>2. Presentation of the inception report to B4R management</td>
<td>December 20th, 2021</td>
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<tr>
<td>3. Draft Feasibility Study Report (following the completion of field work).</td>
<td>January 7th, 2022</td>
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<td>4. Presentation of the draft Report to the relevant stakeholders (three conservancies) and UWA, B4R management</td>
<td>January 14th, 2022</td>
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<tr>
<td>5. Presentation of the final report to the relevant stakeholders (three conservancies) and UWA, B4R management</td>
<td>February 11th, 2022</td>
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<td>6. Project Report outlining the process, methodology, key findings, strategic recommendations, and challenges.</td>
<td>February 17th, 2022</td>
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8. **Travel and Logistics**

The consultancy will require frequent travel to target landscapes but some work could be performed at a Consultant’s base in Uganda. The B4R Activity will coordinate and cover the travel logistics and cost for road transport and lodging. The consultant will receive per diem following the B4R per diem policies.

For additional costs associated to travel (taxis, bus fees, etc.), the consultant must submit a detailed expense report including additional costs of travel (and corresponding receipts) and the per diem calculation for a given billing period (expense report template will be provided to consultant).

9. **Application Procedures**

Prepare and submit maximum of 4 pages describing how you will undertake the assignment including your financial proposal and your updated CV. Please quote “Feasibility Study - Wildlife Ranching” on the subject line. Applications should be emailed to procurement@ugandabiodiversity.rti.org to reach us not later than **Friday 12th, November 2021 at 5.00 pm Uganda (East African) Time**.