

## Responses to Questions

February 23, 2022

Survey to Evaluate DepEd TV – Research study to understand the early outcomes and reach of DepEd TV educational television programming in the Philippines

Thank you for reviewing the RFP and submitting questions. Responses to questions received are below.

Questions	Responses
1. Kindly advise if we have target age range for school-aged children.	There is not a specific target age range. The target are households with school-aged children (K-12). Ideally, the study will achieve a mix of primary, junior, and secondary school aged children.
2. Kindly advise if we can use this for SEC determination, or if the team has other preferred way to determine socio-economic status:	Yes, you may use your proposed methodology for SEC determination.
3. Kindly advise if we should cover parents with school-aged children regardless if the kids are enrolled in public or private schools.	The study should cover parents of children enrolled in public schools.
4. Regarding questionnaire translations, kindly advise if the identified 8 languages is the standard for this study or if we can limit to three (3) to five (5) local languages we usually use for nationwide studies.	Offeror is welcome to propose the most effective selection of language(s) of the survey, describing the selected language(s) and their justification. We are open to reducing the number of languages if this will not compromise the survey.

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5. Regarding incentives, kindly advise if this is not limited to monetary incentives. Is it possible to provide tokens of the same value (e.g., school materials)?	<p>Yes, you may provide tokens of the same value.</p> <p>Monetary incentives should be a consideration for non-face-to-face data collection (if planned) such as online surveys, email surveys, or direct mail campaigns, etc.</p>
6. Hope the team could share Annexes 1-4.	<p>Thank you for pointing this out. Annexes 1-4 were shared via email on 21 February 2022. The annexes are also attached to these responses.</p>
7. For the sampling frame for the study, do you have a database to be used for this already that includes households from each region and households with school-aged children?	<p>We do not have a households database.</p> <p>But we can work with DepEd to access school lists for sampling through which parents/households may be reached. Offeror to propose how they will be reached.</p>
8. Is there a preferred survey mode? If phone surveys are an option, are telephone number lists available?	<p>We do not have a preferred survey mode. We do not have access to telephone number lists.</p> <p>From previous work in the Philippines, we understand that phone survey (random direct dialing) is a challenge due to privacy laws and numbers are siloed with individual cell carriers. Therefore, we anticipate survey mode to be proposed by the offeror and may possibly include, or a combination of, online, email, social media, household, and/or direct mail survey, etc. We may be able to ask teachers to distribute surveys to their students. We may be able to get access to teacher email but not phone numbers. We may be able to propose methods to solicit parent contact information (such as sent a letter home with students asking for parents to opt-in to be contacted). Again, offeror to propose survey mode based on previous in-country experience and survey objectives.</p>

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<p>9. It is noted that households from each region would be selected and then households with school-aged children only would be included. If this information does not already exist in a database, would the sampling approach on the ground be used to try to locate those households through geographic sampling (e.g., segment sampling or Kish-type approach)? What is anticipated for this?</p>	<p>We do not have a households database. Geographic sampling (e.g., segment sampling and Kish Selection Methods) would be appropriate.</p> <p>We may ask for school lists to support sampling. Schools can be sampled from that list and then households. Or offeror to suggest alternative method of reaching random households.</p>
<p>10. For SES, what questions do you use in the Philippines and on the project? If you are already segmenting by SES quintile, do you have this data collected about households already or do you include a certain set of SES questions that work well in the Philippines for assigning one of five quintiles to respondents?</p>	<p>We do not already have information about households. Offerors are welcome to use any definition of SES that is widely accepted within the Philippines context.</p>

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<p>11. If an in-person household survey is anticipated, which will involve travel, per diem, tablets, training, supervision, etc. of local data collection teams, does the project have money set aside for the hiring of a local data collection firm for these purposes, which the evaluation team would oversee? In our experience, use of a local data collection firm to conduct a nationwide survey would pretty closely expend the total budget noted in the RFP. We would like to understand if there is a separate budget for this function aside from the amount included in the RFP for the evaluation team.</p>	<p>There is not a separate budget set aside for this. Offeror is expected to tailor research methodology and sample size to fit into the budget. Please refer back to the goals of the survey that are to support policy recommendations and not collect generalizable data.</p>
<p>12. How do you envision sending incentives to respondents in the survey? Would this be through cell phone banking service of some type?</p>	<p>Phone banking or money transfer should be fine.</p>
<p>13. To what extent will the project team coordinate with the evaluation team and provide in-country collaboration and assistance in order to carry out the survey?</p>	<p>The in-country RTI team may liaise and assist the offeror with in-country collaboration with DepEd depending on the proposed methodology. For example, we may assist with requests for school lists, assist with the DepEd central office for proper endorsement to the subnational and local DepEd offices, and request assistance in reaching the identified households (through teachers for example).</p>