The incidence of CO poisoning spikes after major storms and disasters, as residents turn to portable generators for power and heat. Residents use portable generators to provide electric power and heat homes, often placing them in unventilated areas, leading to poisoning.

Despite this trend, little is known about the belief and attitude that drive improper generator placement or the failure to use CO alarms in these instances.

We conducted two focus groups (n=15) with portable generator owners in Asheville, NC. We conducted two focus groups (n=17) with portable generator owners in Wilmington, NC. We entered participant responses into an ordered meta-matrix that segmented responses by group and thematic categories.

The toolkit also includes customizable materials — flyers, PSAs, educational booths, booths at schools, and community events. The toolkit also includes materials to test and fuel generator connection ease.

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