What is a Logic Model?

A logic model describes the links between resources you have to operate the program, the activities you plan to do, and the changes or results expected. As such, it provides a framework for both planning and evaluation of programs, projects, and campaigns to ensure logic modeling.

1. How detailed should I make my logic model?

This is perhaps the most difficult question to answer, as logic models can vary from broad summaries to highly detailed frameworks. The following are some criteria you might consider:

- **The purpose of the logic model.** Will it be used to support planning, evaluation, or both? Logic models are sometimes described as roadmaps or flowcharts.
- **The intended audience and use of the logic model.** Different audiences may require different levels of detail.
- **The context and environment in which the logic model will be used.** The more complex the environment, the more detailed the logic model may need to be.

2. What columns or categories should I include?

- **Inputs.** These are the resources you need to operate the program, such as money, materials, and human capital.
- **Activities.** These are the specific actions you plan to take, such as training or outreach.
- **Outputs.** These are the products or services you expect to deliver as a result of your activities, such as publications or reports.
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- **Outcomes.** These are the changes or results that you expect your program to achieve, such as increased knowledge or improved health.
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3. What should be considered an output and what should be an outcome?

An output is a product or service that results from your activities, while an outcome is the change or result that you hope to achieve. The distinction is important because it affects how you measure your program’s success. For example, if you provide training to health care providers, the training itself is an output. However, if you then measure whether the providers actually use the information they learned, that would be considered an outcome.

4. How do I use a logic model for planning and evaluation?

A well-developed logic model shows the links between the resources you have, the actions you plan to take, and the changes or results you expect to achieve. This can help you understand how your program will work and what you need to do to evaluate its effectiveness.

**Proposition**
- A well-developed logic model can help you understand how your program will work and what you need to do to evaluate its effectiveness.

**Evaluation**
- Use your logic model to help you understand what you need to do to evaluate your program.
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**Conclusion**
- Logic models should be updated and reviewed on a regular basis to ensure they remain relevant and useful.