

Business Advisory Boards

A Sustainable Path to School-Industry Partnerships April 30, 2019





Natassia Rodriguez Ott, Ph.D. Education Researcher RTI International







Linda Brannan
Career Development Coordinator
Wake STEM Early College

Michael Ray
Managing Director
Experis ManpowerGroup

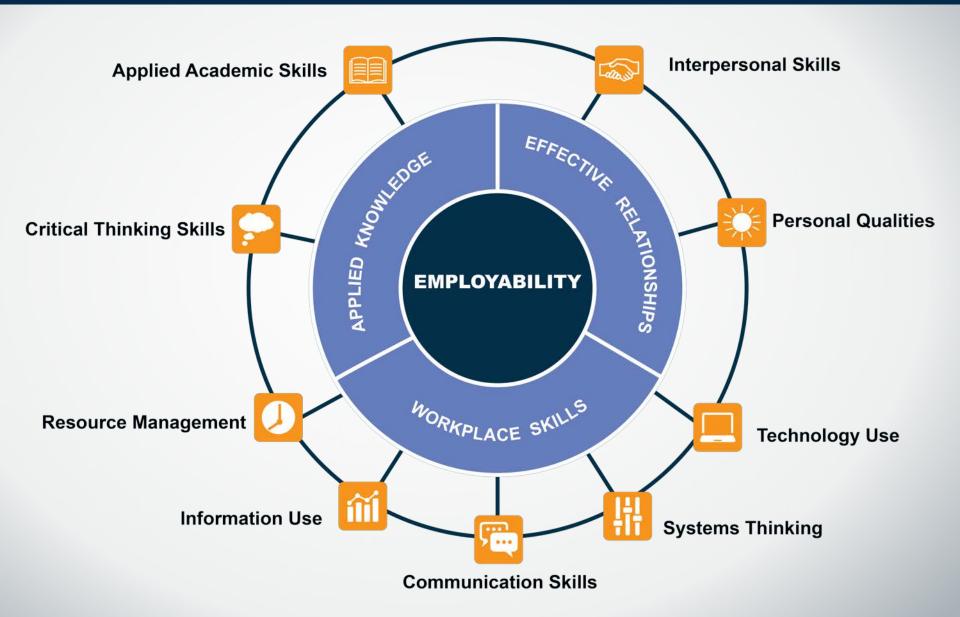


Outcomes

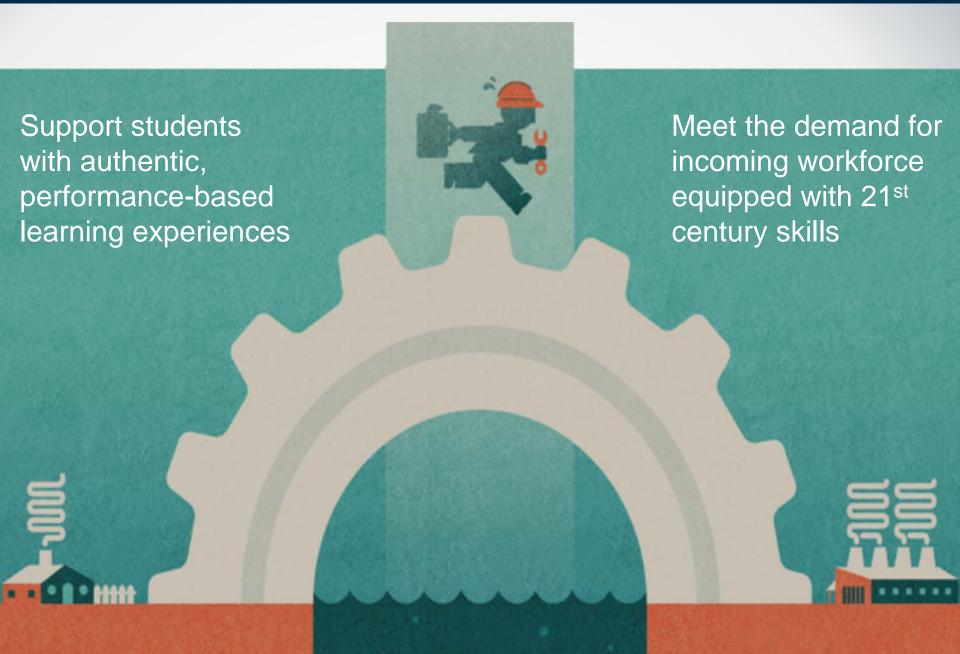
- Articulate a specific and common vision for business advisory boards
- Identify strategies for building mutually beneficial school-industry partnerships
- Consider next steps for developing effective and sustainable business advisory boards



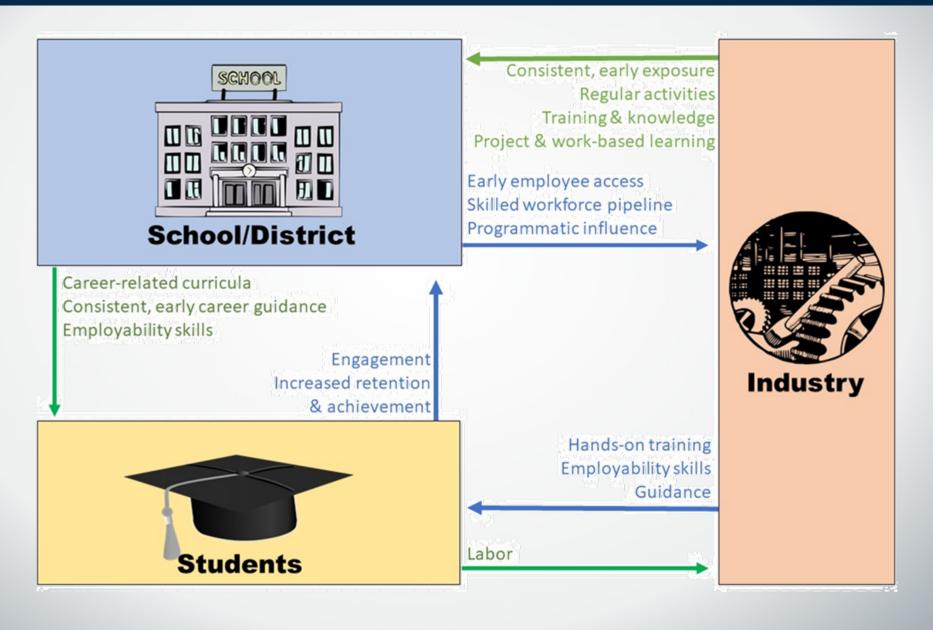
Source: 2019 National Skills Gap Survey



Bridging the Gap



Bridging the Gap



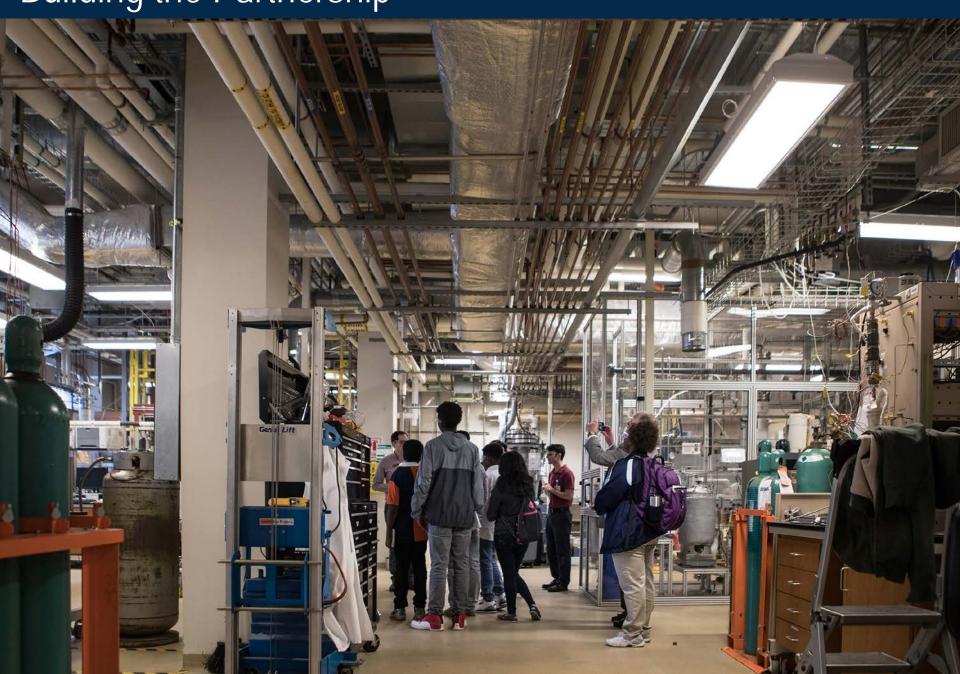


Strategic Plan Aligned with School Goals Collaboratively Address Challenges

Integrated
Career Readiness
Programming

Sustainable Structure







Start With:

- CTE Industry Councils
- Chamber of Commerce
- Industry Associations
- Working Parents
- Student Alumni

Highlight / Address:

- Value & Benefits for ALL
- School or District Expectations
- Relevancy & Impact
- Collaborative Opportunities
- Obstacles & Concerns



Reflection on Learning





Experis® ManpowerGroup

Reflection on Learning



Next Steps & New Ideas



More Information

Natassia Rodriguez Ott, Ph.D. Linda Brannan

Education Researcher Career Development Coordinator

www.rti.org www.wcpss.net/stemec

Todd Campbell Michael Ray

Education Consultant Managing Director

<u>www.rti.org</u> <u>www.experis.com</u>

tbcampbell@rti.org michael.ray@experis.com

RTI International



