Setting the Stage

Outcomes

- Articulate a specific and common vision for business advisory boards
- Identify strategies for building mutually beneficial school-industry partnerships
- Consider next steps for developing effective and sustainable business advisory boards
Setting the Stage

92% of business leaders think Americans aren’t as skilled as they need to be.

Out of 500 U.S. senior executives surveyed:

44% think Americans lack soft skills.

Source: 2019 National Skills Gap Survey
Setting the Stage

- Applied Academic Skills
- Interpersonal Skills
- Critical Thinking Skills
- Personal Qualities
- Resource Management
- Technology Use
- Information Use
- Systems Thinking
- Workplace Skills
- Communication Skills

Source: Perkins Collaborative Resource Network
Bridging the Gap

Support students with authentic, performance-based learning experiences

Meet the demand for incoming workforce equipped with 21st century skills
Building the Partnership
Building the Partnership

Strategic Plan Aligned with School Goals

Collaboratively Address Challenges

Integrated Career Readiness Programming

Sustainable Structure
Building the Partnership
Building the Partnership

Start With:

- CTE Industry Councils
- Chamber of Commerce
- Industry Associations
- Working Parents
- Student Alumni
Building the Partnership

Highlight / Address:

• Value & Benefits for ALL
• School or District Expectations
• Relevancy & Impact
• Collaborative Opportunities
• Obstacles & Concerns
Reflection on Learning
Reflection on Learning

Next Steps & New Ideas
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