**Myanmar**

**The Case for Investment in Tobacco Control**

### ANNUAL TOBACCO BURDEN

- **MMK 346 BILLION** Workplace absenteeism costs
- **MMK 449 BILLION** Workplace smoking break costs
- **MMK 1.32 TRILLION** Premature tobacco-related mortality costs
- **MMK 299 BILLION** Tobacco-related healthcare expenditures
- **64,000** deaths
- **28%** of deaths are among the poorest income quintile
- **3.3% of GDP lost**

### 15-YEAR SAVINGS FROM TOBACCO CONTROL

- **MMK 8 TRILLION** in overall economic losses avoided
- **MMK 7 TRILLION** in productivity losses avoided
- **MMK 962 BILLION** in health expenditures avoided
- **225:1** Return on Investment from implementing recommended WHO FCTC interventions
- **255,000** lives saved

### RECOMMENDATIONS

- Implement plain packaging
- Ban advertising, promotion & sponsorship
- Increase taxes
- Enforce complete ban on indoor smoking
- Conduct mass media campaigns

**ANNUAL TOBACCO BURDEN**

- **MMK 163 BILLION** Workplace absenteeism costs
- **MMK 346 BILLION** Workplace smoking break costs
- **MMK 449 BILLION** Workplace presenteeism costs
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- **MMK 299 BILLION** Tobacco-related healthcare expenditures

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**FCTC**

World Health Organization

**World Health Organization**

**FCTC**

WHO Framework Convention on Tobacco Control Secretary