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Global Reach



Accomplishments

- **RTI Press underscores RTI's openness to sharing our knowledge.** A dedicated communications campaign in FY20 resulted in a 98% increase in visits to the RTI Press landing page, compared to FY19.
- **RTI Press publications reach both global and local audiences.** Our publications were viewed from 148 countries across six continents in FY20. North Carolina public libraries also included our publications in their collections for the first time, making them accessible to general audiences.
- **RTI Press actively promotes Open Access publishing.** In FY20, RTI Press was accepted into the Open Access Scholarly Publishing Association and was one of 40 founding signatories to the Initiative for Open Abstracts.
- **RTI Press continues to innovate.**
 - We launched RTI Press Digital Collections, in which related publications are grouped into sharable units. Collections to date include Disabilities Inclusion Guides, Governance and Adaptive Management in International Development, and Emerging Issues in Analytical Chemistry.
 - Our second interactive publication, *Visual Attention to Tobacco-Related Stimuli in a 3D Virtual Store*, includes a video simulation used to measure visual attention to tobacco products and pro- and anti-tobacco advertisements.

Visitors to RTI Press

Private Organizations – 40%

Universities – 34%

Public Agencies – 16%

Other – 10%

Scholarly Impact

2300+ Citations

29% Annual Increase in Citations

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Contact rtipress@rti.org with ideas and questions.

Publication Highlights

Policy Brief
ISSN 2378-7937
June 2020

Brief presents a model for understanding and strengthening the use of research in policymaking, drawing on the Knowledge Sector Initiative in Indonesia.

Knowledge Systems: Evidence to Policy Concepts in Practice
Jana C. Hertz, Derick W. Brinkerhoff, Robin Bush, and Petrarca Karetji



Key Recommendations:

- Promote debate among a diversity of voices within the knowledge system
- Provide sustained stakeholder commitment to the systems approach
- Invest in the components of the knowledge system as well

RTI Press

Research Report
ISSN 2378-7902
May 2020

Interactive publication includes video simulation to measure visual attention to tobacco products and advertisements.

Visual Attention to Tobacco-Related Stimuli in a 3D Virtual Store



The Essential Role of LANGUAGE in Survey Research

Book covers a range of topics fundamental to ensuring survey quality in cross-cultural contexts.



RTI Press

Occasional Paper
ISSN 2378-7996
April 2020

Paper evaluates evidence for CBD's real and putative effects and explores the legal landscape for ensuring quality, safety, and efficacy.

Cannabidiol: Science, Marketing, and Legal Perspectives



Top 5 Downloads

- Thinking and Working Politically: Lessons from Diverse and Inclusive Applied Political Economy Analysis (April 2020)**
Lisa McGregor, Sarah Frazer, Derick W. Brinkerhoff
- The Essential Role of Language in Survey Research (April 2020)**
Mandy Sha, Tim J. Gabel (Eds.)
- Alternative and Independent: The Universe of Technology-Related "Bootcamps" (February 2019)**
Caren Arbeit, Alexander Bentz, Emily Forrest Cataldi, Herschel Sanders
- The Early Grade Reading Assessment: Applications and Interventions to Improve Basic Literacy (September 2011)**
Amber Gove, Anna Wetterberg (Eds.)
- Knowledge Systems: Evidence to Policy Concepts in Practice (June 2020)**
Jana C. Hertz, Derick W. Brinkerhoff, Robin Bush, Petrarca Karetji

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