

consenter

Better technology. Better science. Better participation.

Improve the quality of clinical trials with informed consent that speaks the participant's language

The clinical trial world can be difficult for many participants to understand and navigate.

Consenter eases the way to better clinical trial enrollment through the use of technology and communication expertise. Instead of reading long forms, participants engage with Caroline, the on-screen representative. She takes a patient-centered approach, explains the trial process, and asks simple questions using language that participants understand. Multiple languages are available, including American Sign Language.

Developed by RTI International, Consenter uses communication science to help participants fully understand the benefits, risks, and requirements of participation in clinical trials *before* they enroll.

You'll gain more-informed participants, helping you avoid the expense of mid-trial drop-outs.

For more information or to learn how you can use Consenter in your clinical trial, visit [Consenter.org](https://consenter.org) or contact Lauren McCormack at lmacc@rti.org.

powered by RTI International

RTI International is an independent, nonprofit research institute dedicated to improving the human condition. Clients rely on us to answer questions that demand an objective and multidisciplinary approach—one that integrates expertise across the social and laboratory sciences, engineering, and international development. We believe in the promise of science, and we are inspired every day to deliver on that promise for the good of people, communities, and businesses around the world. For more information, visit www.rti.org.

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- 1 Evidence-based communication science strategies, including plain language, clear communication, and health literacy expertise
- 2 IRB-required elements, such as the study purpose and potential risks and benefits
- 3 Patient-centered approach to enhance understanding of trial procedures
- 4 Interactive sorting exercise to help participants make a decision
- 5 Targets enrollment of the most appropriate participants, which may save time, save money, and improve data quality
- 6 Standardized delivery of informed consent across sites
- 7 Developed to strengthen participant engagement
- 8 Optional interactive assessment of each participant's decisional capacity to give consent