

"Raising Public Awareness of Early Grade Reading through Regional and National Radio"

Nepal EGRP-RFP-FY19-P001

The participating bidders raised the following questions during the Pre-submission Conference on RFP held today, 6 November 2018, at RTI/EGRP office.

- 1. What if a newly established firm is planning to bid, but does not have the required experience? Would you consider or make exceptions for such firms that have individual consultants with the relevant experience?**

Only firms that meet the minimum eligibility criteria will be evaluated/considered.

- 2. What is "time shifting IVR"?**

"Time shifting IVR" refers to recording of radio programs to a storage medium to be listened to after they have been broadcast. IVR enables the callers to listen to the program episodes as per their choice, need and convenience.

- 3. Should the proposed rates for airing radio PSA and programs be included in both the technical as well as cost proposals? If so, why?**

Yes, to ensure consistency between the proposed rates specified in the financial and technical proposals.

- 4. What is the sequence to be followed for the technical proposal?**

As specified under the "Submission Requirements" section in the RFP document.

- 5. Can you please clarify the term "subject to readiness of the radio PSAs in local languages at the time of awarding the contract"?**

The four radio PSAs which are currently available in Nepali language will be translated and produced into local languages, one each from the 16 district. Once ready, the translated PSAs will also be a part of the media plan and schedule for broadcast along with the PSAs in Nepali language in all 16 districts.

- 6. Can you please clarify the complimentary/free spots specified under the Scope of Work in Attachment A?**

The successful bidder will need to pass on to RTI/EGERP all additional airing time availed from each radio station after the contractual negotiation.

- 7. What if the character specification exceeds 160 characters per SMS as specified under Required Monthly SMSs?**

In case any SMS exceeds 160 characters, it will be counted as a new SMS. However, the total number of SMS should not exceed the number specified in the RFP and hence, should be budgeted accordingly.

- 8. There might be a scenario where the PSAs or programs may not be aired on the particular specified and agreed time due to live coverage of an important event. How should this be addressed?**

Any such incident must be reported to RTI/EGRP ahead of time and necessary arrangements must be made to make up the lost airing time.

- 9. Do the proposed rates for airing radio PSAs and programs have to be disclosed in the letter issued by the radio stations?**

No. The letter should have each radio station's confirmation about their agreement to the proposed rates and availability of proposed time slots included by the bidder in their technical and cost proposals.

- 10. Are scanned copies of signed and stamped letters from radio stations accepted as evidence of the availability of proposed timeslots and their confirmation of the proposed rates?**

Yes.

- 11. Are soft copies of technical and cost proposals required to be submitted separately?**

Yes. The soft copies of the technical and cost proposal should be inserted separately in respective envelopes in CD or pen drive.