Learning and Adapting
Considerations for Rapidly Changing Conditions

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Top 3 Actions

01 CONTEXTUALIZED MESSAGING

02 PROGRAM ADAPTATIONS

03 REVISED MEL ACTIVITIES
Contextualized messaging

- Health messaging and **factual information** about COVID-19 in all local languages
- Locally appropriate dissemination channels
- **Avoid groups of people** and instead consider print media (with adaptations for low-literate populations), audio messaging, social media, Whatsapp, SMS etc.
- Aim to reach the **most vulnerable populations** including the elderly and people with different forms of disability and chronic illness
- Avoid contributing to a climate of fear and panic. Use positive messaging wherever possible
Program Adaptation

Citizen Engagement and Community Action
- Mobilize influential leaders, volunteers and community action groups
- Mobilize Community Outreach and Action Campaigns
- Mitigation and disaster preparation

Local Government Capacity-Building and National Engagement
- Understand government’s response
- Advocate for effective response measures
- Connect local leaders, community groups and local government
- Target capacity-building in conflict-sensitive and equitable response

Access and Use of Information
- Rapidly assess trusted sources of information
- Ensure culturally-sensitive messaging
- Leverage technology
MEL & Program Considerations

- Include MEL in the contingency planning

- Coordinate closely with program teams to collect relevant data for performance tracking and decision making

- Identify which monitoring information is critical

Data protection systems and policies are still in place
Consider Alternative Solutions

<table>
<thead>
<tr>
<th>Planned Activities</th>
<th>Alternatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Surveys, assessments</td>
<td>Phones, email, SMS, internet-based platforms</td>
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<tr>
<td>Group discussions</td>
<td>Internet-based video conferencing platforms</td>
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<tr>
<td>Onsite monitoring, observation visits</td>
<td>- Peer monitoring or coordinated program monitoring</td>
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<tr>
<td></td>
<td>- Secondary data</td>
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<td></td>
<td>- Participants or community feedback</td>
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<td>- Remote sensing and unmanned aerial vehicles</td>
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<tr>
<td>Training and workshops</td>
<td>Internet-based video conferencing platforms</td>
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</tbody>
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*Image*
Example: Food Security Program Resilience MEL

Resilience Capacities
- Access to sanitation
- PO capacity
- Access to savings
- Access to food
- Trust and cohesion

COVID-19 related shocks
- Illness
- Market price increases
- Conflict

Participant Group Adaptation Strategies
- Sanitation practices
- Cash Distribution
- VSLA management
- Permagardening

Improved food security and economic well-being
- Food sufficiency
- Food diversity
- Positive coping
- Productivity and sales

Contextual Changes and Community Responses
- Restrictions on movement and daily life
- Conflict resolution
- Local governance actions
- Border closure

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