

# Assessing the Impact of Science Miscommunication on HIV/AIDS Prevention in Sub-Saharan Africa

2020 Internship Showcase

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# Background Information

- Building and maintaining trust is crucial for science communication.
- Health misinformation is a prime contributor to science mistrust.
- Goal is to investigate the sources of health misinformation through survey research.



# Current Goal: Women's Global Health Imperative (WGHI) Team Collaboration

Objective:

Assess the spread of misinformation associated with both Oral PrEP and vaccine-based HIV prevention strategies through survey research.





# External Collaboration: NOVA Science Studio

Objective:

Assist with the production of media content focused on bridging the gap between the STEM field and high school students from diverse backgrounds.

Program link:

<https://www.pbs.org/wgbh/nova/article/introducing-nova-science-studio/>

# Key Takeaways

- Science communication is not always straightforward.
- Collaborations can yield great opportunities.



# Acknowledgments

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# Thank you

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