#### Assessing the Impact of Science Miscommunication on HIV/AIDS Prevention in Sub-Saharan Africa

2020 Internship Showcase

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## **Background Information**

- Building and maintaining trust is crucial for science communication.
- Health misinformation is a prime contributor to science mistrust.
- Goal is to investigate the sources of health misinformation through survey research.

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# Current Goal: Women's Global Health Imperative (WGHI) Team Collaboration

Objective:

Assess the spread of misinformation associated with both Oral PrEP and vaccine-based HIV prevention strategies through survey research.



## External Collaboration: NOVA Science Studio

Objective:

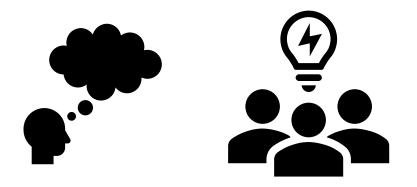
Assist with the production of media content focused on bridging the gap between the STEM field and high school students from diverse backgrounds.

Program link:

https://www.pbs.org/wgbh/nova/article/introducing-novascience-studio/

### Key Takeaways

- $_{\rm O}$  Science communication is not always straightforward.
- Collaborations can yield great opportunities.



### Acknowledgments

- I would like to thank RTI International for a great summer internship experience.
- I also would like to thank my supervisors, Dr. Brian G.
  Southwell and Sarah Ray, for their support and guidance throughout.
- Lastly, I would like to thank the WGHI and NOVA Science Studio team for their constructive feedback and collaboration throughout the internship.

## Thank you

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