



**RTI International / Research Triangle Institute (RTI)** is both a global research institute and a leading international development organization. We combine these powerful capabilities with those of our partners to co-create smart, shared solutions for a more prosperous, equitable, and resilient world. Based in North Carolina, USA, RTI is one of USAID's top implementing partners. A commitment to making meaningful change energizes our 6,000 staff who deliver results across eight international development sectors and in more than 80 countries. RTI's Sustainable Growth & Resilience (SG&R) technical unit within the International Development Group brings together RTI experts and capabilities across food security, agriculture, energy, environment, water, governance, and economic opportunity. SG&R will leverage RTI's experience designing and delivering multisectoral programming and technical solutions to respond to climate change, build resilience, and promote economic growth around the world.

**SG&R's Global Food Security and Agriculture Team** is working to strengthen agricultural markets, expand the on- and off-farm workforce, improve evidence-based program planning and policy development, and tackle the dual burden of malnutrition around the globe. RTI's work helps foster stronger food systems, reduce malnutrition in all its forms, build resilience and engage the next generation of food security leaders.

**IDG's Global Health Division** works in Neglected Tropical Diseases, infectious disease, including TB, HIV/AIDS, and Malaria; global health security, Health Systems Strengthening - including Health Governance, Health Finance, Human Resources for Health, Capacity Building, and Health Policy and Advocacy; Public-Private Partnerships; and Maternal-Neonatal-Child Health and Reproductive Health and Family Planning. We address a range of public health problems to reduce disparities, lower disease burdens, and build locally owned sustainable health programs in lower- and middle-income countries.

## Project Description

The goal of the \$45 million USAID-funded Enhancing Nutrition Monitoring, Evaluation, Research, and Learning in the Health Sector (NuMERAL) program is to support USAID's Office of Maternal and Child Health and Nutrition (GH/MCHN) with collaborative generation and use of evidence in nutrition, and to enhance local capacity for nutrition monitoring, evaluation, research, and learning in the health sector. The Activity will fill evidence gaps to improve nutrition outcomes through health systems while ensuring local partners design, implement, disseminate, and use such evidence for policies and programs.

## Position Description

RTI International's USAID NuMERAL activity requires a Graphic Design Specialist to help with specialized and time-sensitive design needs for a variety of deliverables over the next year. Our intent is to put this consulting agreement in place so we can easily add labor as needed, given demand. Tasks include:

- Support NuMERAL in graphic design needs for client deliverables and/or client presentations. Services required may vary but include developing concepts, graphics, and layouts for a range of products that are effective in engaging the project's audience.
- Provide expertise in graphic design to improve the visual communication of our products.
- Provide graphics support, and 508 compliance per NuMERAL Branding Implementation and Marking Plan.
- Meet with the NuMERAL project team to discuss design and editing of client deliverables. In working to meet the deliverable timelines, collaboration and communication will be essential to complete work.
- Work in collaboration with and advise the NuMERAL project team (technical, communication, operational) on the graphics design needs and implementation for selected deliverables as requested.
- An essential ingredient for the successful applicant is flexibility in work times, to accommodate what can be close to deadline intensive activity. The ability to work under these deadlines and time pressures while in constant dialogue and refinement with technical experts is essential.
- Consultant must ensure work assignments are completed within time constraints.

## Required skills

- Bachelor's Degree and 10 years' related experience; or equivalent combination of education and experience.
- Proven graphic design experience with a strong portfolio of work
- Proficiency in InDesign, Photoshop, Illustrator etc.
- Prior experience with USAID branding and marking requirements required.
- Prior experience working with USAID flagship initiatives strongly preferred.
- Ability to multi-task.
- Ability to work well with others.
- Ability to listen and communicate ideas well both verbally and in writing.
- Ability to work independently.
- Proven ability to work with fast-paced teams often under short deadlines for proposal or client deliverables.
- Attention to detail and accuracy

### **Timeline:**

The contract will be awarded from April 5, 2024, to September 30, 2024, with an option to extend. The expected level of effort is TBD.

### **Instructions:**

Please submit CV + daily rate to Michael Bertino via email at [NuMERAL\\_Procurement <NuMERAL\\_Procurement@rti.org>](mailto:NuMERAL_Procurement@rti.org) no later than April 1<sup>st</sup>, 2024.