USAID

RTI INTERNATIONAL

CONCEPT NOTE- B4R SIF PARTNER PRE-SELECTION

1	**Organization Particulars**					
	Company Name					
	Ownership/Type of Entity					
	Year of Incorporation		Physical Location / Address		Location where business is conducted	
	Legal Status					
	Year and Place of registration (Attach evidence of registration and statutes		Registration Number		Valid Trading License Number	
	Management team (Brief on Key senior management team)					
	Description of the organization and its main activities (history of operation, milestones)					
2	**Project Title**					
3	**Product / Service Description / Target Market** – including your competitive strengths, advantages, and plans for growth					
4	**Target Beneficiaries and Social Inclusion Impact** – including the involvement of the youth, women, and indigenous groups					

5	**Biodiversity Conservation Impact**			
	How does your business benefit or positively impact nature in B4R landscape?			
	How can your business positively contribute to conservation management (e.g. conservancies, forests, buffer zones and other natural resources)?			
	How green are your operations (e.g. energy, waste, water use)?			
6	**Economic Impact on Local Livelihoods-** How will the project create economic incentives for conservation and improve local livelihoods?			
7	**Sustainability and Scale** - how future activities and investments will continue and scale to achieve the desired impact and profitability			
8	**Financials**			
	Annual Revenue (Historical and Projected Growth)			
	Total Project Cost		Proposed Project Period	
	Award Amount Requested			
	Applicant matching funds (At least 1:1 cash or in-kind)			
	Use of Funds (e.g. capital expenditures, field extension, marketing, other)			
	Summary financial statements could be provided as Annex			