



# A Sunrise on Two Horizons

Solar Home Systems (SHS) in Eastern Africa

2020 Internship Showcase

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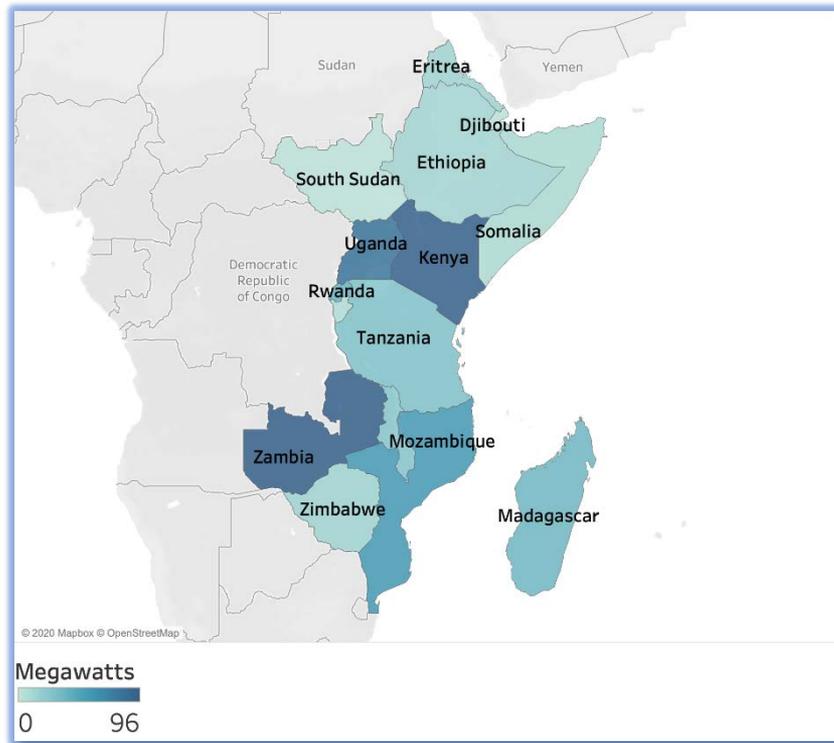
# QUESTION:

What drives the growth of national SHS markets in Eastern Africa?

**Caption:** Solar photovoltaic (PV) capacity by country, 2019

**Main Idea:** National markets grow differently **despite similar irradiance or sun exposure.**

**Source:** IRENA, 2020.





# APPROACH:

Historical analysis of socioeconomic and (geo)political factors

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**Caption:** Rural health clinic in Zambia with PV-powered refrigerator and lights, 1997

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**Main Idea:** Rural PV markets in Eastern Africa **began growing steadily in the 1990s.**

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**Source:** B. Stafford and National Renewable Energy Laboratory (1997)





# CONTEXT:

The astronomical cost of electrical grid connection in East Africa

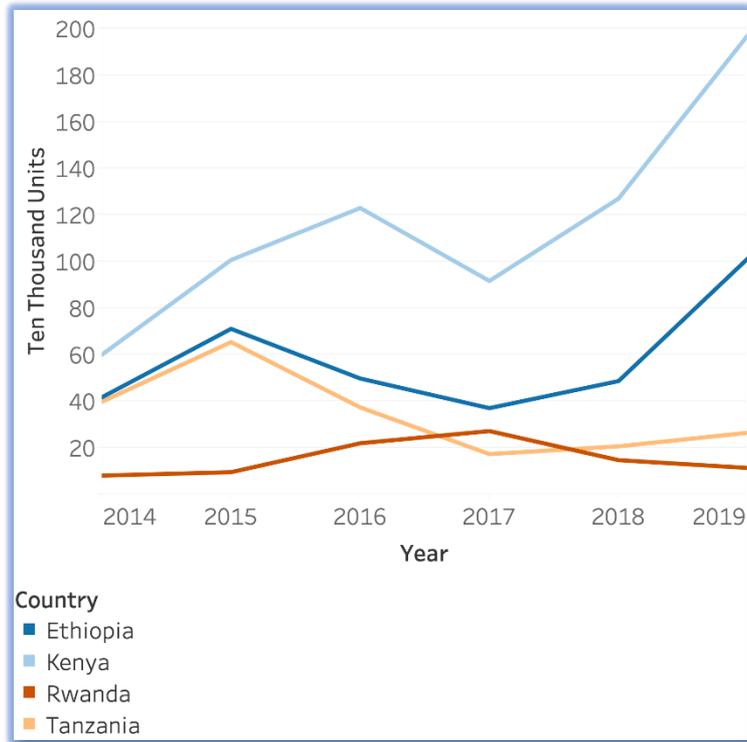
	Ethiopia	Kenya	Rwanda	Tanzania
Rural population (2019)	88.3 m	38.1 m	10.4 m	38.0 m
Connection Charge as % of Family Income (2013)	50.4	118.8	134.0	144.1

**Source:** Golumbeanu and Barnes (2013)



# OBSERVATIONS:

Diverging dissemination trajectories in sales volumes data



Units here are defined as systems that include

A solar panel

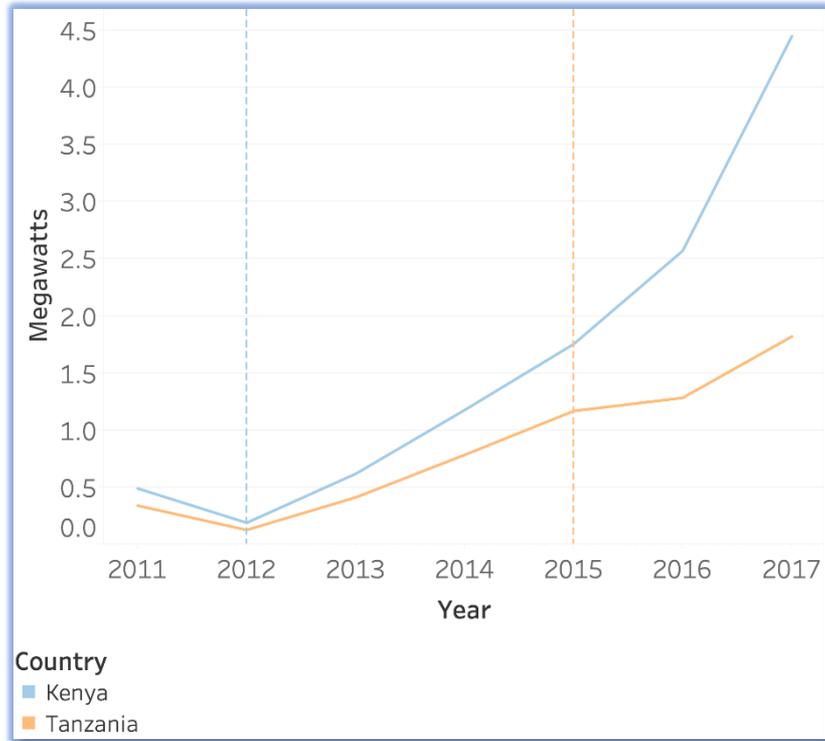
A battery

At least one light point



# PRELIMINARY CONCLUSIONS:

Energy policy serves as a main driver of national SHS capacity



2012:

- Feed-in-tariff policy renewed in Kenya

2015:

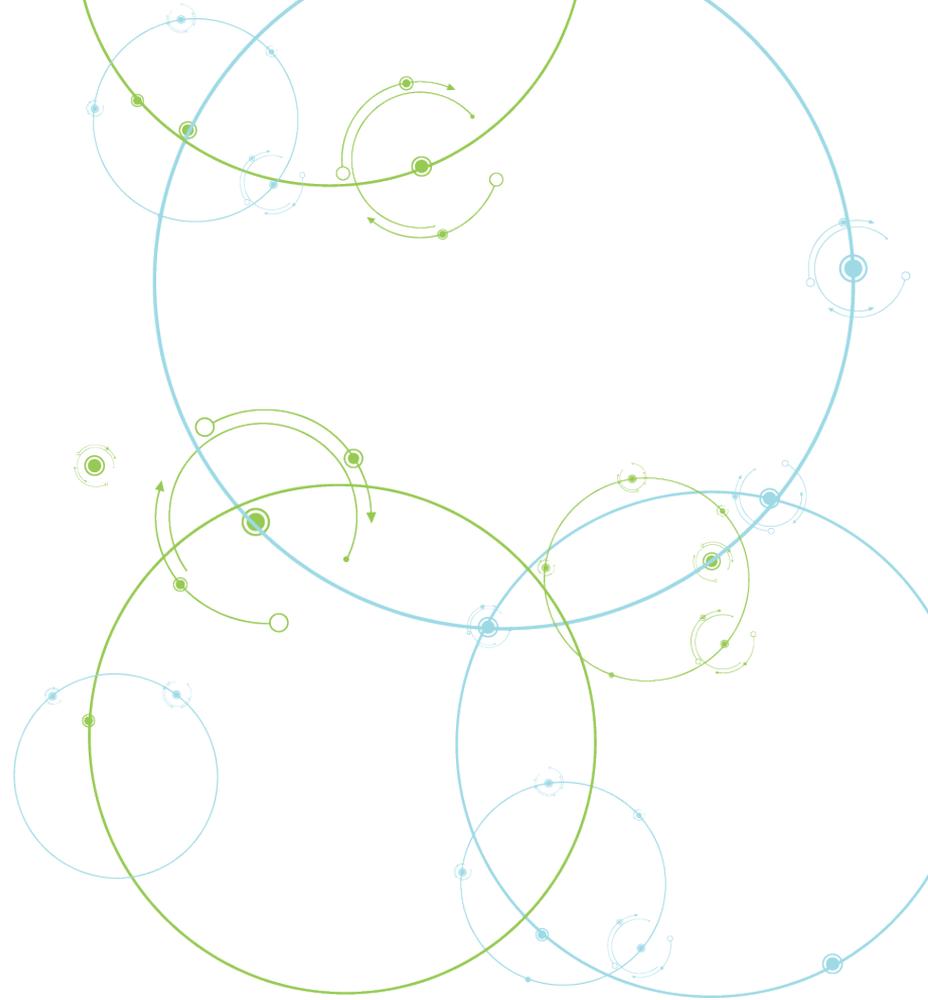
- National Energy Policy published in Tanzania

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# Thank you

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