What is Implementation Science?

IMPLEMENTATION SCIENCE is the study of methods to promote the use of research findings in healthcare, community, and policy contexts. As a multidisciplinary field, it examines how these findings are disseminated, implemented, and sustained by targeted audiences.

The CIS facilitates collaborations among UNC and RTI scientists, practitioners and policy-makers with the goal of advancing dissemination and implementation science (D&I) through research, education and policy.

CIS-affiliated researchers study an array of social, clinical and public health issues including:

- Health promotion and disease prevention
- Maternal, child, and family health
- Communicable diseases
- Chronic diseases and their related risk factors
- Health and public health system organization and policy

CIS faculty and staff provide consultations and services including:

- Scientific support for grant/contract applications
- Training and technical assistance for researchers, practitioners, and policy-makers
- Seminars and/or lectures on Implementation Science

Research
Create partnerships to facilitate and conduct innovative D&I research.

Practice
Help practitioners to identify and use evidence-based interventions.

Education and Training
Train practitioners and researchers in the principles of Implementation Science.

Policy
Assist policy-makers to select and implement evidence-based policies.

IMPROVING HEALTH THROUGH IMPLEMENTATION SCIENCE, PRACTICE AND POLICY

UNC Gillings School of Global Public Health and RTI International have partnered to form the Consortium for Implementation Science (CIS). This joint endeavor supports state and national efforts to increase knowledge about moving evidence-based interventions into practice.
Why Should You Use the CIS?

1. **TO BUILD KNOWLEDGE AND SKILLS.** We can provide you with cutting edge resources, information, and training to increase your capacity for disseminating and implementing evidence-based interventions.

2. **TO FORM INVESTIGATOR TEAMS.** We can quickly and efficiently connect you with methodological and content experts across institutions to foster D&I research partnerships.

3. **TO DEVELOP RESEARCH PROPOSALS.** We can advise you regarding innovative study designs, measures, and approaches to data collection and analysis to make your D&I research or evaluation proposals more competitive.

4. **TO HIGHLIGHT INSTITUTIONAL SUPPORT.** We can increase your competitiveness by branding your proposals or other D&I activities with the CIS brand, which signals collective organizational commitment to the field of implementation science.

The CIS is staffed by individuals who have a strong track record of conducting D&I research and evaluation in a diverse array of settings and populations using a variety of funding mechanisms. The CIS provides access to a distinguished network of researchers with expertise in methods commonly employed in the D&I field.

For more information, please visit us online at www.ConsortiumforIS.org or contact us at CIS@ConsortiumforIS.org.

**MEET OUR CO-DIRECTORS**

**DR. BRYAN WEINER** is a professor in the Department of Health Policy and Management at UNC Chapel Hill and a nationally renowned expert in Implementation Science. He currently serves on the editorial board of the journal Implementation Science, teaches a graduate-level course on organizational behavior, and has published 52 peer-reviewed articles related to dissemination and implementation.

**DR. LEILA KAHWATI** is a Senior Research Analyst at RTI in the program on Social and Health Organizational Research and Evaluation. She is physician board certified in Family Medicine and General Preventive Medicine/Public Health. She brings more than 15 years of experience in government, community, and academic health care practice and research settings with a focus on evidence-based clinical preventive program and policy development and evaluation.

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