

Statement of Work

Introduction/Background:

The Enhanced Usapan is a community-based demand-generation strategy which provides motivational discussion on Family Planning (FP) and on-the-spot FP services. This strategy has been proven to improve uptake of FP services in communities with high unmet need. In the time of the COVID-19 pandemic, face-to-face community-based demand generation activities like the Enhanced Usapan were put on hold impacting to the significant dive of major FP indicators like the current users (CU) and new acceptors (NA) all over Luzon. For more than two years now, no active demand generation activities are happening at the community level.

With easing COVID-19 restrictions and presumption of face-to-face interventions, the project plans to revitalize the conduct of Enhanced Usapan in Luzon sites. It is however acknowledged that the primary care facilities do not see FP as a priority program as they slowly transition again to the usual programming. Conduct of FP demand generation activities is not one of the immediate interventions as compared to other population-based health services like immunization. Tapping other players in the FP field like the private sector, CSOs, and membership organizations, to expand the base service provider and demand generators to curb the continuous disruption of services in public health facilities. There is an opportunity to rollout the conduct of Enhanced Usapan sessions by engaging and mobilizing retired midwives for this purpose. Many retired midwives had worked with Local Government Units (LGUs) in organizing and conducting community health events including the provision of family planning information and services. To test the viability and scalability of this, ReachHealth will engage registered midwifery associations like the Philippine League of Government and Private Midwives, Inc. (PLGPMI)

With the help of a Civil Society Organization (CSO) that will be competitively selected, a pool of public or private retired midwives to be known as Enhanced Usapan Providers will be created all over regions 3, 4A, 5, and NCR. They will be working closely with the selected LGUs in organizing Enhanced Usapan sessions. To get selected, the retired midwives should be at least trained in FPCBT level 1. Experience in conducting Usapan sessions is an advantage. The selected CSO, with support from the project staff, will capacitate these providers on the latest design of Enhanced Usapan including the use of new SBC materials on FP.

As such, the selected CSO, in cooperation with local and regional public health authorities and other stakeholders, will be engaging and mobilizing retired midwives to rollout Enhanced Usapan to four regions in Luzon: NCR, Central Luzon, CALABARZON, and Bicol. The implementation will focus on the areas of Luzon with high unmet need for modern FP.

The grantee is expected to facilitate discussions with the involved LGUs on how the approach can be sustained. A sustainability workshop will be conducted in the middle of the project where LGU-specific plans will be developed and will be fed into the local investment plan for

health (LIPH) and annual implementation plans. POPCOM will also be engaged in the sustainability process to ensure that the approach is included and institutionalized in their demand generation master plans

1. Scope of Work:

For this engagement, the CSO selected through a competitive process shall render the following services:

- Create Masterlist of retired midwives who were trained in FPCBT-1
- Attend the Enhanced Usapan training conducted by USAID ReachHealth prior to implementation
- Develop pool of Enhanced Usapan providers for each selected site with low performance on NA and CU
- Reproduce ReachHealth-developed SBC materials for providers and clients
- Facilitate at least four (4) Enhanced Usapan FP variants per week in their respective catchment areas with a minimum of 5 participants and maximum of 15 clients per session.
- Make available FP services during the Usapan sessions and referrals for BTL and NSV services when needed. Disseminate Take Home Guides to clients
- Track the successful referrals for BTL and NSV services
- Record attendees and FP acceptors in prescribed Usapan attendance sheets and submit to ReachHealth every last Friday of the month.
- Conduct a sustainability workshop with partners and come up with LGU-specific plans
- Prepare and submit quantitative and qualitative reports of sessions facilitated and services provided including referrals.

2. Period of Performance

The tasks shall be performed within the following 12 months period: October, 2022 to September 30, 2023.

3. Place of Performance:

The engagement will cover the following areas: Manila, Caloocan, Pampanga, Nueva Ecija, Cavite, Laguna, Batangas, Rizal, Albay, Camarines Sur, and Naga City.

4. Activities and Tasks/Milestones/Schedule/Deliverables

Activities and Tasks	Deliverables	Schedule
Create Masterlist of retired midwives who were trained on FPCBT-1	Masterlist of Retired Midwives	October 2022
Develop selection criteria for the Usapan providers	Selection criteria	October 2022
Organize Enhanced Usapan training to identified retired	Trained Enhanced Usapan Providers	October 2022

Activities and Tasks	Deliverables	Schedule
midwives		
Develop pool of Enhanced Usapan providers for each selected site with low performance on NA and CU	Pool of Usapan Providers	October 2022
Create an implementation and deployment plan in coordination with project staff and selected LGUs	Implementation and Deployment plan	October 2022
Facilitate four (4) Enhanced Usapan FP variants per week in their respective catchment areas with a minimum of 5 participants and maximum of 15 clients per session	Monthly Accomplishment Report; Filled out Us	October 2022 to September 2023
Conduct quality supervision and field monitoring to pool of Enhanced Usapan providers	Quality Supervision and Field Monitoring	October 2022 to September 2023
Facilitate monthly meeting with ReachHealth and grantee staff	Meeting minutes	October 2022 to September 2023
Submit quarterly performance reports	Quarterly performance reports	October 2022 to September 2023
Facilitate the conduct of midterm grant performance review	Midterm review minutes and attendance sheets	April 2023
Conduct a sustainability workshop with partners and come up with LGU-specific plans	LGU-specific sustainability plans	July 2023
Facilitate the conduct of final (end-of-project) grant performance review	Final performance review minutes and attendance sheets	August 2023