

ANNEX A – ACCESS TO FINANCE TECHNICAL ASSISTANCE CONCEPT PAPER FORM

Please use the following format to submit your concept paper.

Concept papers shall be submitted in English and may **not be more than five (5) pages** (Times New Roman 12 pt. font.) The Concept paper must be signed by a senior representative authorized to make commitments on behalf of the applicant.

A. Applicant Information

1. Name of Organization	
2. Type of Business	
3. Address	
4. Telephone and email	
5. Key contact person(s) and title	
6. Counties for proposed project implementation	
7. Value chains for project implementation	
8. Expected number of participating farmers/households	
9. Estimated volume of credit to be extended	
10. Estimated cost of BDS support requested	
11. Estimated Cost Share (25%)	
12. Support requested from KCDMS (75%)	

Section 1: Background
<i>Description of the organization and the business: Business details to include geographical coverage, client numbers, Agriculture portfolio size, current lending products, and services.</i>
Section 2: The need/objectives to be addressed
<p><i>Why do you need technical assistance, BDS support or capacity building?</i></p> <ul style="list-style-type: none"> • <i>Explain the market need(s) and business case for the investment.</i> • <i>The intervention and/or innovation to be pursued.</i> • <i>The proposed scale of the activity.</i>
Section 3: Expected outcome of the intervention
<p><i>The results expected/targeted in line with increasing access of rural and agricultural credit:</i></p> <ul style="list-style-type: none"> • <i>Geographic expansion</i> • <i>Commodity focus</i> • <i>Number of additional clients</i> • <i>Volume of additional agricultural credit</i> • <i>Additional services offered</i>

Section 4: Estimated Cost of Technical Assistance and Willingness to Pay

Applicant institutions are expected to make a cash contribution to cover 25% of the cost of the support. (KCDMS will cover 75% - payments made directly to the BDS provider). Please note the applicant institution will be encouraged to participate in finalization of the Scope of Work, Identification of the BDS Provider, and negotiation of the approved budget and deliverables.

- What do you anticipate will be the cost of the technical assistance support/capacity building?*
- Is your firm/institution ready and willing to make the necessary 25% cost share contribution if the request is approved?*

By affixing my signature below, I certify that to the best of my knowledge, the information provided in this application is accurate and correct:

Submitted by:

(Name): _____ (Title): _____

Signature: _____ Date: _____