



EXPRESSIONS OF INTEREST (NUTRITION)

Kenya Feed the Future – Crops and Dairy Market Systems Activity (KCDMS)

Program Background: KCDMS is a five-year (Oct 2017– Sept 2022) program under Feed the Future, the U.S. Government’s Global Food Security initiative to increase agricultural production and reduce poverty and malnutrition in Kenya. The project is implemented by RTI International in 12 counties including; Kitui, Makueni, Taita Taveta, Homa Bay, Migori, Kisii, Kisumu, Siaya, Kakamega, Bungoma, Busia and Vihiga. KCDMS interventions are focused around 9 value chains, including: dairy, feed/fodder, mango, banana, avocado, pineapple, passion fruit, sweet potato and African Leafy Vegetable. There are six major components to the intervention including Market Access, Productivity, Policy, Social Inclusion, Collaboration Learning and Adaptation, and Grants. The nutrition sensitive agriculture cut across all the components.

The program is seeking to partner with reputable organizations to carry out innovative activities to improve nutrition through nutrition sensitive agriculture, behavior change communication, and market systems facilitation. We invite expressions of interest (EOI) from interested private sector, NGO, or community stakeholders. The EOI should be able to reach large numbers of the population in the targeted counties with an emphasis on improving nutrition outcomes for Women of Reproductive Age (WRA) and Children below 2 years of age.

The Expressions of Interest should propose **innovative interventions** to promote nutrition among KCDMS beneficiaries in the 12 counties and 9 value chains. Activities in additional nutritious value chains may be considered; however, therapeutic foods are not a priority for this activity. NGOs and private sector organizations are both invited to submit EOIs; however, sustainable solutions from private sector agribusinesses, food companies, and/or associations will be prioritized. Applicants must have prior experience in food and nutrition, and must demonstrate effective fiscal management. Prospective implementers will be expected to make a **significant cost contribution** to the total investment required of between **10-50%**. EOI will be evaluated on the sustainability of their model, number of beneficiaries reached, impact on household level food consumption, likely contribution towards poverty reduction and value for money. Successful EOIs will be invited to negotiate an implementation agreement with KCDMS with agreed deliverables, budget and cost share.

Eligibility: Applicant organizations will only be considered if they are: Legally registered, have been in operation for more than one year, have appropriate financial and management systems, can demonstrate capacity in the area proposed.

Anticipated Funding Levels and Cost Share: Individual agreements awarded under this call are expected to be in the range of KES 500,000 to KES 5,000,000 in year 1. An EOI with an effective intervention at a lower cost will score highly. Effective interventions may be considered for continuation in subsequent years, subject to performance evaluation and the availability of funds.

Submission Guidelines: Detailed instructions can be found in the REOI document on the RTI website at <https://rti.org/current-opportunities> . Annex A - EOI Form should be completed and submitted to APS2018@kcdmsd.rti.org with **KCDMS Nutrition EOI** in the subject line reference.

While EOI will be accepted and considered through September 30 2018, EOI received before **June 30th, 2018** will be reviewed for the first tranche of funding. Later submissions may be limited due to availability of funds.