

## MORE ON THE SYNTEGRATION PROCESS...

Syntegration is a science-based, proprietary methodology that organizations around the world use to solve their most complex, intractable challenges. The power of Syntegration is in how it enables an organization to harness and leverage the diverse knowledge and experience that resides within and around its ecosystem. Using Syntegration, a large group of carefully chosen individuals work together with the speed and efficiency of a small group, pooling their expertise and co-creating detailed, holistic, and robust solutions they believe in.

You can expect a highly-interactive and energizing experience that unlocks and helps share everyone's combined best thinking. On the first morning, you and your fellow participants will take ownership of the session agenda and determine what you collectively feel you need to discuss in order to answer the central question. You will accomplish this through a collaborative process where all participants propose, debate, and agree on the right set of topics to cover.

Once the agenda is set, you will rank the topics based on where you feel you can best contribute, and using a sophisticated algorithm that weighs the rankings of all participants, we will assign you to participate in a subset of the topics. Throughout the entire conference, you will be actively involved in three rounds of discussions on these topics:

Rich conversations with a highly diverse array of your fellow participants, on subjects that are meaningful to you and

them, professionally facilitated, documented and shared in real-time.

Three iterations of the topics will progressively drive participants to express and connect their unique knowledge and experience and work towards meaningful recommendations that answer the question through the lens of each topic and in the context of every topic. A deliberately engineered, underlying network systematically holds everything together, drives integration across topics, and gives all participants direct access to everything that's going on and to each other.

## EVERYONE HAS DIRECT ACCESS TO EVERYTHING THAT'S GOING ON AND TO EACH OTHER

By the end of the three rounds of discussions at Confluence 2016, the group will have discussed how we can address the issues and leverage the opportunities in US health care; feedback and critique will have been provided, discussed and applied across the entire group; and new and compelling insights and conclusions will have emerged, with a high degree of alignment, buy-in and ownership amongst all participants.

The group will break new ground on a critically important macro-challenge. And the content that emerges in 3 days will become the foundation for strategies and actions that we can all undertake independently and collectively to improve the American health experience, economics, and outcomes in the months ahead and for years to come.