Private sector engagement

Strengthening collaboration

fairagora asia
INTRODUCTION
FAIR AGORA ASIA
We provide expert advisory services and methodologies built on scientific research and international standards to streamline responsible business practices while respecting stakeholders’ experiences.

We set transparent rules and respect confidentiality of data and information for all stakeholders and customers’ ecosystems.
VERIFIK8 Web and Mobile App

DATA ENTRY
processors - farmers - suppliers

DATA ANALYSIS
standards alignment

MONITORING
environmental - social - production

IMPROVEMENT
sustainable sourcing - better farming
Thailand is the world’s second-largest exporter of sugarcane, which provides jobs for more than 1.5 million people.

Given its importance for our country, it’s no wonder that our biggest partnerships focus on this crop. From climate change mitigation to helping laborers get a working permit, our missions are just as wide as they are impactful for this sector.

Our team has a strong affinity for the aquaculture sector, whose strongest export product is shrimp.

Today, we are proud to have a strong history of collaboration with the shrimp industry, most notably ASC and Thai Union, allowing us to reach out to the biggest players in the national market. We have also operated in Vietnam, just before covid.
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**Fairagora Asia role**

**Communication**
We interact with all the nodes of the supply chain, to ensure higher **transparency** and better data flow.

**Implementation**
We collect data, **adapting our methods** to the producers or processing plants involved in the project.

We provide a full social and environmental **risk mapping**.

We carry out **training** with the producers to tackle the main risk areas identified.
Lessons learnt

- Social change takes time: longer partnership means higher impact
- Lack of data sharing, even within a company
- Social media become important to keep the contact with producers
Room for improvement

- Need to centralize information on social projects and organizations
- Similar methodologies can be applied to various projects
- Need for stronger collaboration with the government
- Need for continuity at the end of a project
Thank you!

juliette@fairagora.com