

USAID Reducing Demand for Wildlife

SCOPE OF WORK

**Seeking Consultant for Social Inclusion Assessment:
Achieving greater results and impacts through improved collaboration with civil society,
indigenous and marginalized groups and strengthening the mechanisms for participation
and coordination in CWT efforts.**

January 12, 2021

Application Deadline: January 28, 2022

USAID Reducing Demand for Wildlife (RDW), implemented by RTI International, is soliciting the services of an expert consultant to undertake a Social Inclusion Assessment (SIA), to understand current roles and involvement of traditionally marginalized populations and vulnerable groups, including men women, youth and indigenous groups and civil society in counter wildlife trafficking (CWT) interventions and propose ways to proactively amplify the voices and participation of these groups in the CWT space within the geographic scope of RDW. The consultant is expected to complete the assessment process in a five- to six-month period from approximately February 1 to July 31, 2022.

I. Background

USAID Reducing Demand for Wildlife is a project of the United States Agency for International Development, Regional Development Mission for Asia (USAID/RDMA), based in Bangkok, that combats illegal transnational wildlife trade in Southeast Asia and China. The project has two main objectives: 1) Reduce demand through social and behavior change communication (SBCC) campaigns; and 2) Reduce supply through rational, comprehensive regulatory enforcement systems.

The project is implemented by RTI International as prime contractor in partnership with FHI 360, WildAid and the International Fund for Animal Welfare (IFAW). The project builds on the accomplishments of USAID Wildlife Asia in effectively reducing demand for elephant, pangolin, rhino and tiger products through pioneering Social Behavior Change Communication (SBCC) campaigns in China, Thailand and Vietnam, and in supporting regional bodies like the ASEAN to strengthen regulatory and enforcement frameworks to reduce supply of these wildlife products

An understanding of the current working environment will provide insight in determining the next courses of action for U.S. Government and development partner support.

The Assessment aims to understand current roles and involvement of traditionally marginalized populations and vulnerable groups including women, men, youth, indigenous groups and civil society in CWT interventions and propose ways to proactively amplify the voices of traditionally marginalized populations, vulnerable groups and civil society in the CWT space within the geographical scope of RDW. The Assessment will review and evaluate the opportunities and potential impacts of increased engagement and involvement of civil society, including traditionally marginalized and vulnerable groups, in

countering wildlife trafficking. The Assessment will build from the USAID Reducing Demand from Wildlife Gender and Social Inclusion Analysis.

The overarching objective of the Assessment is to inform USAID on approaches to enhance results and impacts by improving collaboration with and engagement of women, men, youth, indigenous and marginalized groups, and civil society, and strengthening the mechanisms for their participation and coordination in CWT efforts. This includes understanding the power dynamics at play and the roles of men, women, youth, marginalized and indigenous groups and vulnerable population in the CWT space in the region; a landscape assessment of civil society organizations and communities currently engaged in the sector; and the identification of opportunities to enhance engagement at all levels in the supply and demand side of CWT efforts including demand reduction, policy and enforcement,

The consultant will undertake the Social Inclusion Assessment in parallel and coordination with a second consultant/team that will conduct an Applied Political Economy Assessment, which will review relevant ASEAN institutions, organizations, bodies and working groups, and assess their respective mandates, capacities, resources, constituencies, networks and influence to more effectively counter wildlife trafficking across Southeast Asia. This will include ASEAN organizations addressing legislation and policy, biodiversity conservation, law enforcement, prosecution and the judiciary, among others.

USAID Reducing Demand for Wildlife will accordingly apply an integrated approach in conducting the Applied Political Economy and Social Inclusion Assessment to ensure the two reports are mutually complementary and provide a holistic road map for an effective and sustainable CWT approach in the region.

II. Description of Consultant’s Tasks, Deliverables and Schedule

The Social Inclusion Assessment will include both desk review and stakeholder consultations. The Consultant will:

No.	ACTIVITY / TASK	Indicative Schedule 2022	Deliverables
1.	Submit proposed Work Plan defining how Consultant will proceed to implement the SOW including identification of key informants and timeline (<u>Note</u> : RTI will help facilitate actual interviews of key informants selected) – one week after signing of contract	February 3 (or within 3 days from consultancy contract, whichever is later)	Workplan with timeline
2.	Undertake desk top research of current landscape and situation, including review of available literature from various sources (e.g., open online sources, grey literature, government, donor and partner websites, “think tank” organizations)	February 7 (or within 7 days from consultancy contract)	Report of findings
3.	Develop a set of research questions to frame the Social Inclusion Assessment	February 7 (or within 7 days from consultancy)	Approved Research questions

No.	ACTIVITY / TASK	Indicative Schedule 2022	Deliverables
		contract whichever is later)	
4.	Develop an outline framework for the Social Inclusion Assessment report and proposed methodology for the conduct of the Social Inclusion Assessment (or similar approach)	February 14 (or within 14 days from consultancy contract whichever is later)	Approved outline framework and proposed methodology
5.	Develop Key Informant Interview questionnaire(s)	February 21 (or within 21 days from consultancy contract whichever is later)	Approved questionnaire
6.	Arrange and attend meetings and interviews with key informants from ASEAN CWT related regional bodies, selected ASEAN Member States, traditionally marginalized population, vulnerable group civil societies, academia and other partners engaged and/or involved in CWT, including further Identification and follow-up on additional information and data sources	February 22 -Mar 31	List of Institutions and Key Informants, schedule of interviews, weekly and final interview reports
7.	Submit draft Social Inclusion Assessment Report for comments from Reducing Demand for Wildlife and USAID in word format – June 1, 2022	April 20	Draft report shall comprise of executive summary, full report (to include charts and figures where appropriate), and annexes
8.	Submit revised draft Social Inclusion Assessment Report	April 30 (or within 5 days from receipt of comments whichever is later)	Revised draft report shall comprise of executive summary, full report (to include charts and figures where appropriate), and annexes
8.	Prepare and provide oral presentation of draft report to USAID and for USAID comments	May	Approved set of presentation materials and attendance of meetings with USAID to present and respond to Q&A
9.	Revise Social Inclusion Assessment Report incorporating comments from Reducing Demand for Wildlife and USAID	June 1	Revised Social Inclusion Assessment Report for final comments

No.	ACTIVITY / TASK	Indicative Schedule 2022	Deliverables
10.	Submit finalized Social Inclusion Assessment and recommendations in word and PPT formats	June 15	Finalized Social Inclusion Assessment Report and PPT (with talking points)
11.	Provide oral presentation of Report in two 1-2 hour virtual or face-to-face meetings - July/August2022	July- August	Attendance to present and respond to Q&A

Note: Above schedules may change depending on date of contract signing and work plan adjustments.

III. Qualifications

The Consultant needs to have the following qualifications:

- Advanced degree (Ph.D. or Master’s) or equivalent in political or social sciences or related field;
- Proven expertise as a social inclusion analyst or related work, preferably including in the ASEAN region with demonstrable experience designing and leading similarly complex, multi-sectoral social inclusion analyses;
- Experience in the CWT field desired;
- Superior research, report writing (English) and analytical skills and expertise;
- Exceptional English verbal and written communication skills;
- Excellent people skills, and ability to conduct interviews, including in Southeast Asian cultural contexts; and
- Ability to set priorities and meet deadlines.

IV. Level of Effort (LOE) and Supervisor

The expected level of effort is up to 90 working days from February through August 2022. The Consultant will report overall to the Chief of Party and on a daily basis to the Project Senior Legal Specialist. In addition, the consultant will work in coordination with other project and partner team members.

V. Documents Required for Application:

- Updated CV
- Cover letter including description of the applicant’s suitability and availability for the assignment
- Three references

VI. Application Deadline: January 28, 2022

Note: Only short-listed candidates will be notified and interviewed. Short-listed candidates will be asked to submit one or two writing samples of similar reports prepared prior to the interview.

VII. Submission instructions

- Submit your applications to kcorpuz@rti.org by the application deadline
- Subject heading: “Application for RDW SIA consultancy”