I. Background and Objectives

The Power Africa Off-grid Project is a four-year contract between the United States Agency for International Development (USAID) and RTI International (RTI). The project intends to accelerate off-grid electrification across sub-Saharan Africa to support Power Africa’s Beyond the Grid initiative which contributes to the goal of facilitating 60 million new connections by 2030. Power Africa defines access as the direct number of new households and businesses connected to electricity via an on-grid or off-grid solution. The Power Africa Off-grid Project focuses on accelerating off-grid energy access through solar household systems and micro-grids, with the goal of facilitating six million new electricity connections by 2022.

II. Purpose of this assignment

RTI is seeking the services of a visual communicator to translate narrative scenarios about the potential future of off-grid energy in sub-Saharan Africa into large format visuals and for real-time visual recording of key points from discussions during a conference session in Nairobi (scheduled for February 20, 2020, 11:00-12:30 EAT).

III. Location of work

The visual communicator will have virtual planning meetings with RTI to discuss proposed outputs and formats. He/she will work from their own office/studio to generate relevant elements for illustrations in advance of a conference session scheduled for February 20, 2020. The visual communicator will join RTI representatives in Nairobi February 19-21, 2020, to prepare for the conference session and to visually synthesize key messages through live illustration during the conference session.

IV. Deliverables

- One illustration (A3/A2) for inclusion in materials aimed at promoting the conference session (e.g. an illustration of elements of off-grid energy, metaphors for the future, brainstorming) – to be planned in collaboration with RTI
- One large format (A1) illustration of factors impacting the off-grid energy sector – information to be supplied by RTI
- Four large format (A1) illustrations of off-grid energy landscape scenarios – narrative information to be supplied by RTI
- Additional illustrations (visual notes) generated in real-time during the conference session (either on copies of the original scenarios or on separate sheets)

All deliverables become the sole property of Power Africa without artist copyright, credit, or use restrictions.

V. Travel

Travel, accommodation, and ground transport in Nairobi will be organized and covered by RTI.
VI. Application Submission Guideline

Please submit electronic versions of the files listed below:

- Quotation for the work described in this document – note that travel (international and/or local) will be covered by RTI and should not form part of the quotation.
- Proof of salary/daily rate.
- Curriculum Vitae (with contact details of three references for the last three years, including the following: name, address, email address, and contact number for each reference).

VII. Proposal Submission Details

All applications should be submitted by email to paopprocurement@powerafrica-offgrid.org with the subject “Kenya Graphic Facilitation” by January 31, 2020. Late submissions will not be considered.