



USAID
FROM THE AMERICAN PEOPLE

MAKING CITIES WORK

We have reached a global tipping point: more people now live in urban than in rural areas. By 2030, urban areas worldwide will house an additional 1.4 billion people. As urban populations in developing countries grow, so does the demand for basic services, infrastructure, land, and affordable housing while climate change exacerbates existing vulnerabilities and creates new challenges. In addition, with more countries decentralizing administrative and fiscal authority to city and local governments, cities often are responsible for closing the gap in service provision between the poor and the wealthy. Making Cities Work (MCW) seeks to improve urban and local governance worldwide through short- and long-term technical services and capacity building in the following areas:

Public service delivery with an emphasis on transportation, water, and sanitation.

Illustrative interventions: Support city and local governments in the development of policies and related legislation and regulatory guidelines for equitable access to transport, water, and sanitation.

Autonomy, transparency, responsiveness, and accountability of urban and local governments.

Illustrative interventions: Support more transparent budget and decision-making processes through public meetings and the inclusion of public interest groups in strategic planning exercises. *(continued)*



Urban Management: Our Tools and Approaches

RTI International has been a leader in the urban management sector for more than 30 years. Our MCW Consortium includes leading institutions advancing evidence-based approaches to improve urban and local governance development worldwide. We address urbanization challenges by engaging national and subnational governments, civil society organizations, and the private sector in demand-driven solutions that change regulations and practices to reduce insecurity, poverty, and environmental degradation. Tools and approaches include the following:

- Public financial management toolkit
- Frameworks for subnational borrowing and credit systems and models for municipal creditworthiness
- Intergovernmental finance systems
- Service improvement toolkit for wastewater and solid waste services, transportation services, primary health care, crime control and public safety, and youth services
- Alternative service delivery models and tools through public-private partnerships and outsourcing
- Business environment improvement methodologies for creating smart regulations and one-stop shop service integration for inclusive economic growth
- Assessments of the environmental impact of climate change and the sharing of mitigation strategies.

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Enhanced ability to adapt to climate change and improve environmental management. *Illustrative interventions:* Assist in the development of analytical tools that identify, characterize, and prioritize environmental and health impacts from pollution and conduct training for government, nongovernment, and private sector individuals to improve the acceptance of Environment Management Systems.

Improved disaster preparedness, response, and recovery. *Illustrative interventions:* Assist local governments to identify threats and risks to a community, as well as the vulnerability of services, shelter, and eco-systems, and advise local governments in the development of emergency response and recovery plans.

Improved urban and local government finance, creditworthiness, and borrowing. *Illustrative interventions:* Perform credit-rating and risk-analysis services to design and approve selected credit programs and assist urban and local governments to increase own-source revenues.

Issued by the U.S. Agency for International Development's Bureau for Economic Growth, Education and Environment, the five-year MCW contract is anticipated to award up to US\$650 million in activities.

RTI MCW Partners

The MCW Consortium consists of the following partners:

Cardno TEC, Inc./Cardno Emerging Markets USA, Ltd. (<http://www.cardno.com>): provides expertise in assessing, planning, and implementing construction design; managing transport infrastructure projects; and designing, building, managing, and reforming water and wastewater systems.

Overseas Strategic Consulting, Ltd (<http://www.oscltd.com>): specializes in communications and public outreach training, capacity building, and technical assistance that builds transparent and accountable local governance.

Local Development International LLC (LDI) (<http://www.locdev.org>): a small business that supports local development and decentralized service delivery.

Bankworld (<http://www.bankworldinc.com>): a small, minority-owned business that specializes in financial sector modernization, private sector development, public-private partnerships including for infrastructure, and public sector reform.

Development and Training Systems, Inc. (dTS) (<http://www.onlinedts.com>): a women-owned, small business that provides expertise in monitoring and evaluation and gender analysis and integration.

Integra Government Services LLC (Integra) (<http://www.integrallc.com>): a service disabled veteran-owned, small business that specializes in information and communications technology for development, environment and natural resources management, and economic growth.

Innovative Emergency Management, Inc. (IEM) (<http://www.iem.com>): provides domestic and international experience to enhance disaster preparedness and emergency response at the national, regional, state, and local levels of government worldwide.

Relief International (RI) (<http://www.ri.org>): provides emergency relief, rehabilitation, and development interventions throughout the world.

The Institute for International Urban Development (I2UD) (<http://i2ud.org>): brings experience in building urban resiliency and community climate adaptation strategies, as well as urban planning and land management expertise.

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MCW partners have
active projects in
112 countries