

Health

Integrated Maternal, Neonatal, Child Health and Nutrition/Family Planning (I-MNCHN/FP) Regional Project in Luzon (LuzonHealth) RTI International

PROJECT SNAPSHOT

GOAL

To improve the health of Filipino families in targeted provinces by expanding their access to high-quality, integrated MNCHN and FP services at household level, in communities, and at both public and private facilities

PROJECT OBJECTIVES

- Increase demand for MNCHN/FP services
- Increase supply of quality
 MNCHN/FP services
- Remove health system barriers to MNCHN/FP service scale up

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PROJECT BACKGROUND

LuzonHealth (Integrated Maternal, Neonatal, Child Health and Nutrition/Family Planning Regional Project in Luzon) is a five-year United States Agency for International Development health service strengthening project implemented by RTI International. The project supports the Department of Health (DOH)-led scale-up of high-impact services and client-centered information to reduce maternal and infant deaths, improve child health and nutrition and meet the demand for modern family planning services.



A health service provider counsels a young mother on the benefits of exclusive breastfeeding (Photo by RTI International)

LuzonHealth works with the DOH, Centers for Health Development, provincial, municipal and city health offices, local government units, other USAID-supported projects and major stakeholders. The project responds to the government's Universal Health Care or Kalusugan Pankalahatan (UHC/KP) program which is defined as "the provision to every Filipino of the highest possible quality of health care that is accessible, efficient, equitably distributed, adequately funded, fairly financed, and appropriately used by an informed and empowered public".

STRATEGIES

LuzonHealth integrates and scales-up best practices and innovations to increase utilization of Maternal Neonatal Child Health and Nutrition and Family Planning services at the LGU level. The project uses a combination of strategies that include strengthening demand, improving supply, and improving health policies and systems through evidencebased interventions.

PROJECT SITES Province Region Citv Caloocan, Malabon, Marikina, Pasig, National **Capital Region** Quezon, Taguig, Valenzuela Benguet CAR Baguio Alaminos, Dagupan, San Carlos, Urdaneta llocos Pangasinan Cagayan Cagayan Tuguegarao Valley Isabela Cauayan, Santiago Cabanatuan, Gapan, Muñoz, San Jose Central Luzon Nueva Ecija Bulacan Malolos, Meycauayan, Palayan, San Jose del Monte Tarlac Tarlac CALABARZON Quezon Lucena, Tayabas Batangas Batangas, Lipa, Tanauan Biñan, San Pablo, Santa Rosa Laguna Cavite, Dasmariñas, Tagaytay, Trece Cavite Martirez Rizal Antipolo MIMAROPA Oriental Calapan Mindoro Bicol Albay Legazpi, Ligao, Tabaco