



Connecting Science to Business ...

THOUSANDS of technologies assessed for commercial potential

4 decades of experience in technology commercialization

Over **125** market research studies conducted

Thorough understanding of **100+** technologies and markets

HUNDREDS of licenses and partnership agreements secured

A network of over **9,000** diverse contacts and resources

DOZENS of communities impacted by our technology strategies

Depth and breadth from **1** organization

Get Connected
RTI's Technology Commercialization Support

About RTI's Technology Commercialization Support

RTI is a team. Well connected. Well informed. Diverse. Creative individuals who merge technical competence with business savvy. A team that knows how to find the best opportunity for a technology, and the right partners to help realize that opportunity.

RTI is a network. An international network of knowledge and contacts spread across multiple technology areas and dozens of different markets. And also across our diverse base of clients—universities, federal laboratories, corporations, and economic development organizations. The result: keen insight into the potential of emerging technologies.

RTI is a partner. We don't just say we work closely with our clients—we actually do it. We listen. And respond. We make sure our clients get the answers they need to make informed decisions.

RTI is experienced. Our team has been providing objective, unbiased services to our clients for nearly 40 years. That time frame has given us the opportunity to build an outstanding team and expansive network, develop proven and efficient processes, and build a solid reputation for quality work.

**What does this mean for your organization?
Contact RTI and Get Connected.**

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From tactical to strategic, RTI offers a full range of services to meet your technology commercialization needs

If You Need	RTI's Solution	Benefits to You
An objective analysis of a patent portfolio, technology, or market ...	OPPORTUNITY ASSESSMENT	<ul style="list-style-type: none"> • Clear picture of commercial potential • Improved clarity and cross-market visibility • Direct feedback from market experts • Identification of potential licensees or partners • Specific, action-oriented recommendations
To locate and acquire innovative technologies from outside sources ...	TECHNOLOGY SCOUTING	<ul style="list-style-type: none"> • Access to a diverse network of inventors and researchers • Discovery of technologies from nontraditional sources • Initial qualification of technology fit and relevance
To identify potential partners and market an opportunity ...	PARTNERSHIP DEVELOPMENT	<ul style="list-style-type: none"> • Access to a vast network of contacts and resources • Targeted, phased approach to attracting development partners • Focused marketing techniques • Compelling marketing materials • Experienced team to coordinate event logistics
To promote your technology, determine its value, or negotiate fair licensing terms ...	LICENSING SUPPORT	<ul style="list-style-type: none"> • Targeted, phased approach to attracting licensees • Focused marketing techniques • Unbiased resource to provide fair market values • Objective review of license agreements • Guidance on structuring win-win deals
To understand and implement best practices, invest in commercialization training for staff, or develop strategic plans ...	STRATEGIC ADVISING	<ul style="list-style-type: none"> • Experienced, trusted advisors • Access to approaches and lessons learned from numerous organizations • Customizable training modules
To match a region's or state's economy with existing and future innovation resources ...	TECHNOLOGY-BASED ECONOMIC DEVELOPMENT	<ul style="list-style-type: none"> • Increased competitiveness and informed investment decisions via: <ul style="list-style-type: none"> - unique cluster strategies and action plans - full use of regional innovation assets - objective evaluation of effectiveness of regional initiatives

Learn more at www.rti.org/technology

Breadth of Expertise

OUR TEAM provides an expansive knowledge base and understanding of a wide array of technologies and markets—cutting across the life sciences, physical sciences, and software. Our expertise covers the following technology areas:

- **Advanced Materials**—Polymers, composites, piezoelectric materials, ceramics, coatings and paints, insulation materials, nanophase materials, plastics processing, adhesives, metal alloys
- **Aerospace**—Aerodynamics, aeroelasticity, aerostructures, fluid dynamics, propulsion, spaceports, spacecraft, aircraft
- **Chemistry**—Analytical and medicinal chemistry, spectroscopy, chromatography
- **Communications**—Satellite and microwave equipment, wireless/RF communications, laser communications
- **Energy/Power**—Nuclear- and fossil-powered generating plants, energy generation and storage technologies, fuel cells, thermoelectrics, catalysis
- **Environmental**—Air, water, and soil pollution control and analysis, waste treatment methods, remediation technologies
- **Image and Signal Processing**—Software and hardware systems, speech processing
- **Life Sciences**—Biotechnology, pharmaceuticals, biochemicals/biomaterials, neuroscience, endocrinology, medical devices, diagnostics, drug delivery
- **Manufacturing Processes**—Automation, advanced joining, robotics, metalworking, plastics, supply chain management, welding, separation technologies—membranes, filtration
- **Mechanical Systems**—Mechanisms, turbomachinery, thermal and cryogenic systems, fastening systems, machine tools, HVAC systems, hydraulics, welding
- **Medical Devices**—Biomaterials, implants, rehabilitation technologies, prosthetics, biosensors, monitoring equipment, diagnostic imaging, surgical instruments, auditory prostheses
- **Microelectronics**—Semiconductor materials and processes, chemical vapor deposition, electronics manufacturing, micro-electromechanical systems (MEMS), surface science and thin film technology
- **Optics and Optical Systems**—Optical coatings, optoelectronics, photonics, fiber optics
- **Sensors/Instrumentation**—IR detectors, fiber optic sensors, nondestructive testing and evaluation, piezo actuators and sensors, remote laser sensing
- **Transportation**—Automotive and off-highway equipment, hydraulics

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RTI International* is an independent, nonprofit organization dedicated to conducting research and development that improves the human condition. With a staff of more than 2,500 people, RTI offers innovative research and technical solutions to governments and businesses worldwide in the areas of health and pharmaceuticals, advanced technology, surveys and statistics, education and training, economic and social development, and the environment.

*RTI International is a trade name of Research Triangle Institute.

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