



Department of Health & Human Services
Office of the National Coordinator for
Health Information Technology

HEALTH INFORMATION SECURITY & PRIVACY
COLLABORATION

Health Information Security and Privacy Collaboration (HISPC) National Conference

Kentucky: Getting Providers Connected

March 4, 2009

Bethesda, MD

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Health Information Security & Privacy
COLLABORATION





Covered Topic Today:

- The Provider Education Toolkit (PET) in Kentucky

For more information on:

Kentucky Health Information Exchange

Thursday March 5 at 9:30

Lt. Gov. Daniel Mongiardo



Providers have identified privacy and security concerns as a barrier to participation in electronic health information exchange and adoption of health information technology.





Kentucky has been involved in the Health Information Security and Privacy Collaboration since 2006.

Kentucky is currently a member of the:

1. Harmonizing State Privacy Laws Collaborative with Florida, Kansas, Michigan, Missouri, New Mexico, and Texas.
2. Provider Education Toolkit (PET) Collaborative with Florida, Louisiana, Michigan, Mississippi, Missouri, Tennessee and Wyoming.



The PET Collaborative has provided real value in Kentucky, helping to overcome barriers to health information exchange.

- The PET Collaborative provider education materials will help address the perception that privacy and security issues are a barrier to health information technology adoption and participation in health information exchange.
- The Provider champions peer to peer communication will be particularly effective in reaching Kentucky health care providers.



The Kentucky e-health web site has been redesigned to be attractive to providers. It is designed to help providers find information about privacy and security issues related to EHR's as well as information on health information technology and electronic health information exchange.

www.ehealth.ky.gov





Peer to peer outreach in Kentucky is focused on helping providers understand:

- The importance of health information exchange technology.
- Capability of electronic health information exchange to be safe and secure.

Three main outreach methods were used:

- Provider education sessions with a local provider champion.
- Provider education materials distributed by print and electronic media.
- Development of a multi-media presentation to be used on an on-going basis to encourage providers to participate in health information exchange.



Many Thanks to our Kentucky professional associations:

- The Kentucky Medical Association
- The Kentucky Medical Group Management Association
- The Kentucky Academy of Family Physicians
- The Kentucky Osteopathic Medical Association





For more information on the Provider
Education Toolkit Collaborative:

Provider Education Toolkit
Friday March 6, 2009 10:30 -11:30 am
Grand Ballroom

