

## BUILDING A STRONG PARTNERSHIP WITH CDC

# Guide to RTI Contracts and Collaboration with CDC



RTI International has worked with CDC since our founding in 1958. Our long-term, collaborative relationship has included such seminal health-related projects as the Agent Orange Study and the National Household Seroprevalence Survey.

Viewing CDC as our partner is natural: Not only do our interests run parallel, but so, too, do our missions. CDC's mission is to promote health and quality of life by preventing and controlling disease, injury, and disability. RTI's mission is to improve the human condition by turning knowledge into practice.

### How do RTI and CDC work together?

RTI, a university-affiliated nonprofit contract research organization, holds several task order contracts with CDC. In addition, we are preapproved to work under several General Services Administration (GSA) schedules. We are also current members of the Association for Prevention Teaching and Research (APTR), an organization that links the academic prevention community with CDC to advance prevention research. This guide describes these contractual mechanisms and how to access them.

### **Comprehensive Technical, Scientific, Research and Public Health Support for the National Center on Birth Defects and Developmental Disabilities**—CDC Contract 200-2007-22644

#### **CDC Contracting Officer**

Theresa Routh-Murphy  
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#### **CDC Contracting Specialist**

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#### **CDC Project Officer**

Marcus Powell  
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#### **RTI Project Director**

Nedra Whitehead  
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**Contract End Date:** September 2017

**Use:** To provide comprehensive technical support to NCBDDD, its grantees, and other partners, including an array of activities such as research, planning, evaluation, training, and technical assistance.

#### **Services:**

- Evaluate public health recommendations, programs, or policies
- Assess public health policy issues
- Research, analyze, and synthesize public health topics
- Provide formative planning for surveillance and public health programs
- Design and execute surveillance systems and research or demonstration projects
- Prepare technical and scientific reports for publication
- Provide strategic planning support



Examples of recent projects related to NCBDDD's mission:

- Testing the effectiveness of parent group interventions whose goal is to promote optimal child development through parenting behaviors
- Estimating the social costs of mental retardation, cerebral palsy, autism, vision impairment, and hearing impairment
- Evaluating the policy, structural, personal, and financial factors associated with loss to follow-up in the Early Hearing Detection and Intervention Programs and identifying strategies for improvement

**Health Marketing Services to the Centers for Disease Control and Prevention (CDC), National Center for Health Marketing (NCHM)**—CDC Contract 200-2007-20016

**CDC Contracting Officer**

Steve Lester

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**CDC Project Officer**

Linda Marlette

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**RTI Project Director**

Lauren McCormack

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**RTI Associate Project Director**

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**Contract End Date:** March 2014

**Use:** To provide comprehensive services to CDC's National Center for Health Marketing, its grantees, and its partners.

**Services:**

- Conduct formative research to inform the development of health communication campaigns and materials
- Identify and analyze potential audiences using methods firmly grounded in health behavior and communication theory
- Develop and submit marketing and communication plans

**How to use task orders to work with RTI**

You can request a new task under any of our current task order contracts. To request a task, submit the following to the appropriate CDC Project Officer:

- Form 0.1267
- Statement of Work (SOW)
- Signed CDC human subjects clearance form

The Project Officer for each contract can provide additional details about SOW contents and how to develop a budget.

- Develop products by identifying message concepts and evaluating concepts to assess appropriateness of the message as well as the implementation and outcomes of health communication initiatives
- Lead outreach efforts to coordinate issue-specific, targeted audience, and national campaigns of a variety of health communication topics

Examples of recent projects:

- Assessing informational materials for pandemic influenza, including investigating the overt and underlying social, psychological, and environmental issues for vulnerable populations
- Developing audience profiles to inform campaign development for the prevention of carbon monoxide poisoning
- Evaluating *One Test. Two Lives. (OTTL)*, a social marketing campaign sponsored by CDC to help obstetricians and nurse-midwives reduce the number of infants born with HIV

**Technical and Management Support for Health Promotion Activities 2008 (TAMS)**—CDC Contract 200-2008-27958

**CDC Project Officer**

Christine Dauer

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**RTI Project Director**

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**RTI Associate Project Director**

Cindy Soloe

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**Contract End Date:** September 2013

**Use:** To provide the CDC Coordinating Center for Health Promotion with an "as-needed" mechanism to obtain required services.



**Services:**

- Provide policy assessments
- Provide consultation and technical assistance
- Assess programs and evaluate studies
- Develop demonstration projects or ongoing initiatives
- Provide evidence-based and relevant guidance
- Conduct health services research
- Provide consultation and technical assistance

**Technical Support to CDC, Its Grantees, and Other Partners in the Delivery of HIV, Viral Hepatitis, STD, and TB Prevention Programs**—CDC Contract 200-2009-30991

**CDC Contracting Officer**

Jerry Outley  
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**CDC Project Officer**

John W. Ray  
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**RTI Project Director**

Michael Burke  
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**Contract End Date:** August 2014

**Use:** To provide comprehensive contractor technical support to the National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention (NCHHSTP), its grantees, and other partners.

**Services:**

- Assess needs and gaps in information and preventive services at local, state, national, and international levels
- Provide technical support in designing, delivering, and evaluating programs and strategies
- Provide process, outcome, and impact assessments of existing CDC programs; analyze patterns of past programs; and evaluate federal, state, or local health programs
- Conduct case studies, focus groups, and economic evaluations
- Create indicators, conduct cross-sectional and longitudinal surveys, and develop data coordination centers
- Facilitate collaboration and data collection with priority population groups
- Conduct strategic planning support, workshops, situation assessments, and meeting facilitation
- Develop, duplicate, and disseminate materials
- Develop curricula and deliver on-site and at-distance training and technical assistance to build local capacity
- Develop and assess pilot programs for technology transfer and application of research findings



**Tuberculosis Epidemiologic Studies Consortium (TBESC)**—

CDC Contract 200-2001-00125

**CDC Project Officer**

Denise Garrett  
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**Contract Specialist**

Arnette Mayhew  
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**RTI Project Director**

Rachel Royce  
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**Contract End Date:** September 2011

**Use:** To manage and support CDC-sponsored research that will accelerate progress toward the elimination of TB. Studies can be in the disciplines of epidemiology, operations research, economics, laboratory sciences, education, or behavioral sciences. RTI has been awarded a core task to develop the TBESC along with the other 16 Consortium members to contribute to the development of the national TB research agenda for the next decade. RTI has led 8 tasks in diverse research areas under this contract.

**Technical Services for Rapid Response Registry (RRR)**—

CDC Contract 200-2005-14693

**CDC/ATSDR Project Officer**

Judy Smith  
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**RTI Project Director**

Paul Pulliam  
312.456.5258, pulliam@rti.org

**Contract End Date:** September 2010

**Use:** To provide real-time needs assessment following public health emergencies; assess future needs for medical assistance; provide individuals with information on potential exposures and adverse health impacts, health updates, available educational materials, and followup assistance or services; and facilitate future health studies. RTI has been awarded three tasks under this contract.

## Environmental Advisory Services (EAS)—Contract GS-10F-0283K

### RTI Contact

Deborah Ellison  
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Within the EAS schedule, RTI can provide the following:

- SIN 899-1: Environmental Planning Services & Documentation
- SIN 899-2: Environmental Compliance Services
- SIN 899-3: Environmental/Occupational Training Services
- SIN 899-4: Waste Management Services
- SIN 899-7: Geographic Information Systems Services

## Advertising and Integrated Marketing Solutions (AIMS)—

Contract GS-07F-0112U

**CDC Contact:** Your center's contract specialist in PGO

### RTI Contact

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### Alternate RTI Contact

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RTI offers its services under the AIMS schedule for the following SINS:

- 541-4A Market Research and Analysis
- 541-4B Video/Film Production
- 541-4C Exhibit Design and Implementation Services
- 541-5 Integrated Marketing Services

## Analytical and Technical Support Services—

NIOSH Contract 200-2009-31310

### NIOSH Contracting Officer

Cynthia Mitchell  
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### NIOSH Project Officer

Edward Fries  
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### RTI Project Director

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**Contract End Date:** August 2014

**Use:** To provide a wide array of technical and analytical support of occupational safety and health research.

### Services:

- Surveys and registries
- Epidemiologic surveillance
- Statistical and economic analyses
- Program evaluation
- Focus groups
- New analytic methods and tools
- Hazard control development and testing; occupational exposure and risk assessment; analytical measurement of toxic substances; personal protective equipment; environmental sampling and testing; workplace interventions; health and safety communication, education, training, workshops; information/telecommunication infrastructure and technology

### Other Contract Vehicles

Association for Prevention Teaching and Research (APTR)

#### APTR Contact

O. Kent Nordvig  
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#### RTI Contact

Doug Kamerow  
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**Mission:** To manage and support potential extramural projects (PEPs) linking the academic prevention community with CDC in order to advance prevention research.

**RTI:** As a current member of APTR, RTI is eligible to apply for PEP funding.

**Process:** Through APTR's cooperative agreement with CDC, PEP opportunities at CDC are announced by APTR. RTI submits proposals to APTR for subsequent transmittal to CDC for review and funding recommendations.

### For more information, please contact

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RTI International is one of the world's leading research institutes, dedicated to improving the human condition by turning knowledge into practice. Our staff of more than 2,800 provides research and technical expertise to governments and businesses in more than 40 countries in the areas of health and pharmaceuticals, education and training, surveys and statistics, advanced technology, international development, economic and social policy, energy and the environment, and laboratory and chemistry services. For more information, visit [www.rti.org](http://www.rti.org).

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