

BUILDING A STRONG PARTNERSHIP WITH CDC

Guide to RTI Contracts and Collaboration with CDC



RTI International has worked with CDC since our founding in 1958. Our long-term, collaborative relationship has included such seminal health-related projects as the Agent Orange Study and the National Household Seroprevalence Survey.

Viewing CDC as our partner is natural: Not only do our interests run parallel, but so, too, do our missions. CDC's mission is to promote health and quality of life by preventing and controlling disease, injury, and disability. RTI's mission is to improve the human condition by turning knowledge into practice.

How do RTI and CDC work together?

RTI, a university-affiliated nonprofit contract research organization, holds several task order contracts with CDC. In addition, we are preapproved to work under several General Services Administration (GSA) schedules. We are also current members of the Association for Prevention Teaching and Research (APTR), an organization that links the academic prevention community with CDC to advance prevention research. This guide describes these contractual mechanisms and how to access them.

Comprehensive Technical, Scientific, Research and Public Health Support for the National Center on Birth Defects and Developmental Disabilities—CDC Contract 200-2007-22644

CDC Contracting Officer

Theresa Routh-Murphy
770.488.2713, theresa.routhmurphy@cdc.hhs.gov

CDC Contracting Specialist

Angelina H. Waring
770.488.1971, angelina.waring@cdc.hhs.gov

CDC Project Officer

Marcus Powell
404.498.3004, marcus.powell@cdc.hhs.gov

RTI Project Director

Nedra Whitehead
770.986.5051, nwhitehead@rti.org

RTI Deputy Project Director

Frank DeStefano
770.986.5057, fdestefano@rti.org

Contract End Date: September 2017

Use: To provide comprehensive technical support to NCBDDD, its grantees, and other partners, including an array of activities such as research, planning, evaluation, training, and technical assistance.

Services:

- Evaluate public health recommendations, programs, or policies
- Assess public health policy issues
- Research, analyze, and synthesize public health topics
- Provide formative planning for surveillance and public health programs
- Design and execute surveillance systems and research or demonstration projects
- Prepare technical and scientific reports for publication
- Provide strategic planning support



Examples of recent projects related to NCBDDD's mission:

- Testing the effectiveness of parent group interventions whose goal is to promote optimal child development through parenting behaviors
- Estimating the social costs of mental retardation, cerebral palsy, autism, vision impairment, and hearing impairment
- Evaluating the policy, structural, personal, and financial factors associated with loss to follow-up in the Early Hearing Detection and Intervention Programs and identifying strategies for improvement

Health Marketing Services to the Centers for Disease Control and Prevention (CDC), National Center for Health Marketing (NCHM)—CDC Contract 200-2007-20016

CDC Contracting Officer

Steve Lester

770.488.1998, steve.lester@cdc.hhs.gov

CDC Project Officer

Linda Marlette

404.498.0966, linda.marlette@cdc.hhs.gov

RTI Project Director

Lauren McCormack

919.541.6277, lmac@rti.org

RTI Associate Project Director

Jen Uhrig

919.316.3311, uhrig@rti.org

Contract End Date: March 2014

Use: To provide comprehensive services to CDC's National Center for Health Marketing, its grantees, and its partners.

Services:

- Conduct formative research to inform the development of health communication campaigns and materials
- Identify and analyze potential audiences using methods firmly grounded in health behavior and communication theory
- Develop and submit marketing and communication plans

How to use task orders to work with RTI

You can request a new task under any of our current task order contracts. To request a task, submit the following to the appropriate CDC Project Officer:

- Form 0.1267
- Statement of Work (SOW)
- Signed CDC human subjects clearance form

The Project Officer for each contract can provide additional details about SOW contents and how to develop a budget.

- Develop products by identifying message concepts and evaluating concepts to assess appropriateness of the message as well as the implementation and outcomes of health communication initiatives
- Lead outreach efforts to coordinate issue-specific, targeted audience, and national campaigns of a variety of health communication topics

Examples of recent projects:

- Assessing informational materials for pandemic influenza, including investigating the overt and underlying social, psychological, and environmental issues for vulnerable populations
- Developing audience profiles to inform campaign development for the prevention of carbon monoxide poisoning
- Evaluating *One Test. Two Lives. (OTTL)*, a social marketing campaign sponsored by CDC to help obstetricians and nurse-midwives reduce the number of infants born with HIV

Technical and Management Support for Health Promotion Activities 2008 (TAMS)—CDC Contract 200-2008-27958

CDC Project Officer

Christine Dauer

707.488.3056, cdauer@cdc.hhs.gov

RTI Project Director

Debra J. Holden

919.541.6491, debra@rti.org

RTI Associate Project Director

Cindy Soloe

919.316.3363, csoloe@rti.org

Contract End Date: September 2013

Use: To provide the CDC Coordinating Center for Health Promotion with an "as-needed" mechanism to obtain required services.



Services:

- Provide policy assessments
- Provide consultation and technical assistance
- Assess programs and evaluate studies
- Develop demonstration projects or ongoing initiatives
- Provide evidence-based and relevant guidance
- Conduct health services research
- Provide consultation and technical assistance

Technical Services for HIV, STD, and TB Prevention—

CDC Contract 200-2003-02489

CDC Contracting Officer

Jerry Outley
404.639.6053, jerry.outley@cdc.hhs.gov

CDC Project Officer

John W. Ray
404.639.8545, john.ray@cdc.hhs.gov

RTI Project Director

Michael Burke
202.974.7805, mburke@rti.org

Contract End Date: November 2008

Use: To provide comprehensive contractor technical support to the National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention (NCHHSTP), its grantees, and other partners.

Services:

- Assess needs and gaps in information and preventive services at local, state, national, and international levels
- Provide technical support in designing, delivering, and evaluating programs
- Assess existing CDC programs, analyze patterns of past programs, and evaluate federal, state, or local health programs
- Conduct case studies, focus groups, and economic evaluations
- Create indicators, conduct cross-sectional and longitudinal surveys, and develop data coordination centers
- Facilitate collaboration and data collection with priority population groups
- Conduct strategic planning support, workshops, situation assessments, and meeting facilitation
- Develop, duplicate, and disseminate materials
- Develop curricula and deliver training and technical assistance



Tuberculosis Epidemiologic Studies Consortium (TBESC)—

CDC Contract 200-2001-00125

CDC Project Officer

Denise Garrett
404.639.5301, dgarrett@cdc.gov

Contract Specialist

Arnette Mayhew
404.639.5391, amayhew@cdc.gov

RTI Project Director

Rachel Royce
919.732.5974, rroyce@rti.org

Contract End Date: September 2011

Use: To manage and support CDC-sponsored research that will accelerate progress toward the elimination of TB. Studies can be in the disciplines of epidemiology, operations research, economics, laboratory sciences, education, or behavioral sciences. RTI has been awarded a core task to develop the TBESC along with the other 16 Consortium members to contribute to the development of the national TB research agenda for the next decade. RTI has led 8 tasks in diverse research areas under this contract.

Technical Services for Rapid Response Registry (RRR)—

CDC Contract 200-2005-14693

CDC/ATSDR Project Officer

Judy Smith
770.488.3693, judy.smith@cdc.hhs.gov

RTI Project Director

Paul Pulliam
312.456.5258, pulliam@rti.org

Contract End Date: September 2010

Use: To provide real-time needs assessment following public health emergencies; assess future needs for medical assistance; provide individuals with information on potential exposures and adverse health impacts, health updates, available educational materials, and followup assistance or services; and facilitate future health studies. RTI has been awarded three tasks under this contract.

Environmental Advisory Services (EAS)—Contract GS-10F-0283K

RTI Contact

Deborah Ellison
919.541.6190, gsa@rti.org

Within the EAS schedule, RTI can provide the following:

- SIN 899-1: Environmental Planning Services & Documentation
- SIN 899-2: Environmental Compliance Services
- SIN 899-3: Environmental/Occupational Training Services
- SIN 899-4: Waste Management Services
- SIN 899-7: Geographic Information Systems Services

Advertising and Integrated Marketing Solutions (AIMS)—

Contract GS-07F-0112U

CDC Contact: Your center's contract specialist in PGO

RTI Contact

Lauren McCormack
919.541.6277, lmac@rti.org

Alternate RTI Contact

Katherine Treiman
301.762.2677, ktreiman@rti.org

RTI offers its services under the AIMS schedule for the following SINS:

- 541-4A Market Research and Analysis
- 541-4B Video/Film Production
- 541-4C Exhibit Design and Implementation Services
- 541-5 Integrated Marketing Services

Other Contract Vehicles

Association for Prevention Teaching and Research (APTR)

APTR Contact

O. Kent Nordvig
202.463.0550, ext. 111, okn@aptrweb.org

RTI Contact

Doug Kamerow
202.728.1959, dkamerow@rti.org

Mission: To manage and support potential extramural projects (PEPs) linking the academic prevention community with CDC in order to advance prevention research.

RTI: As a current member of APTR, RTI is eligible to apply for PEP funding.

Process: Through APTR's cooperative agreement with CDC, PEP opportunities at CDC are announced by APTR. RTI submits proposals to APTR for subsequent transmittal to CDC for review and funding recommendations.

For more information, please contact

Amy Roussel, PhD
Phone: 919.990.8324
E-mail: roussel@rti.org

RTI International
3040 Cornwallis Road, PO Box 12194
Research Triangle Park, NC 27709-2194 USA

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RTI International is one of the world's leading research institutes, dedicated to improving the human condition by turning knowledge into practice. Our staff of more than 2,800 provides research and technical expertise to governments and businesses in more than 40 countries in the areas of health and pharmaceuticals, education and training, surveys and statistics, advanced technology, international development, economic and social policy, energy and the environment, and laboratory and chemistry services. For more information, visit www.rti.org.

RTI International is a trade name of Research Triangle Institute.

